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## Advertising Design Courses

### ADGD 200 - Introduction to Advertising

Examines effective targets advertising and the working relationships between art direction and copywriting. Art direction and graphic design techniques for creative strategies are explored.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must be enrolled in one of the following Major(s):

Graphic Design

Pre-Requisites: VSCM 230 Minimum Grade: D and VSCM 240 Minimum Grade: D

### ADGD 210 - Print Advertising I

This course examines the creative process and research for creating innovative advertising. Students design and create a series of ads in market segments that include retail, trade, corporate identity, non-profit, and public service.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must be enrolled in one of the following Major(s):

Graphic Design

Pre-Requisites: VSCM 240 Minimum Grade: D and VSCM 242 Minimum Grade: D

### ADGD 310 - Television & Web Advertising

A concept-focused exploration of the creative process essential to creating effective ads for TV and new media.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must be enrolled in one of the following Major(s):

Graphic Design

Pre-Requisites: ADGD 210 Minimum Grade: D

### ADGD 320 - Print Advertising II

Advanced advertising design class instruction that will result in a portfolio of design work that demonstrates innovative solutions and visual systems.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must be enrolled in one of the following Major(s):

Graphic Design

Pre-Requisites: ADGD 210 Minimum Grade: D and VSCM 230 Minimum Grade: D and VSCM 240 Minimum Grade: D

### ADGD 496 - Senior Thesis in Advertising Design

Students will meet with faculty advisors to create a comprehensive self-described project. Proposals must be approved by faculty.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must be enrolled in one of the following Major(s):

Graphic Design

Pre-Requisites: ADGD 310 Minimum Grade: D

## Architecture Courses

### ARCH 101 - Studio 1-A

2+4 Option architecture majors only. Introduces basic architectural design principles. Elementary concepts of space, surface, and form will be explored in two- and three-dimensional abstract exercises. Incorporates observational analysis and graphic skills.

Credits: 4.50

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Architecture

Co-Requisites: ARCH 151

### ARCH 102 - Studio 1-B

2+4 Option architecture majors only. Continues ARCH 101. Makes a transition from abstract principles to simple architectural exercises that add issues of function, scale, and structure to concepts of space, surface, and form.

Credits: 4.50

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Architecture

Co-Requisites: ARCH 150

Pre-Requisites: ARCH 101 Minimum Grade: D and ARCH 151 Minimum Grade: D

### ARCH 103 - Studio 2-A

2+4 Option architecture majors only. Continues ARCH 102. Introductory architectural design studio in which simple architectural problems develop issues of context and the use of materials with issues of space and human activity.

Credits: 4.50

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Architecture

Co-Requisites: ARCH 152

Pre-Requisites: ARCH 102 Minimum Grade: D and ARCH 150 Minimum Grade: D

#### **ARCH 104 - Studio 2-B**

2+4 Option architecture majors only. Continues ARCH 103. Introductory architectural design studio in which issues of architectural form are balanced with site and programmatic concerns.

Credits: 4.50

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Architecture

May not have the following Classification(s):

Co-Requisites: ARCH 153

Pre-Requisites: ARCH 103 Minimum Grade: D and ARCH 152 Minimum Grade: D

#### **ARCH 105 - Studio 3-A**

2+4 Option architecture majors only. Continues ARCH 104. Covers intermediate architectural design problems of increasing complexity that emphasize the nature of function, structure, and material and their impact on the design process.

Credits: 4.50

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Architecture

May not have the following Classification(s):

Pre-Requisites: ARCH 104 Minimum Grade: D and ARCH 153 Minimum Grade: D

#### **ARCH 106 - Studio 3-B**

2+4 Option architecture majors only. Continues ARCH 105. Continues exploration of intermediate architectural design problems that present a full range of challenges in the areas of organization, context, and expression.

Credits: 4.50

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Architecture

May not have the following Classification(s):

Co-Requisites: ARCH 161

Pre-Requisites: ARCH 105 Minimum Grade: D

#### **ARCH 111 - Studio 1-1**

Investigates basic design principles using three-dimensional abstract and applied projects. Exercises heighten observation and graphic skills while establishing an architectural vocabulary. Fall, Winter.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Architecture

May not have the following Classification(s):

Co-Requisites: ARCH 155

#### **ARCH 112 - Studio 1-2**

Continues ARCH 111. Architectural problems emphasize the nature of function, structure, and material and their impact on the design process, and therefore their solutions to the problems. Winter, Spring.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 111 Minimum Grade: D

#### **ARCH 113 - Studio 1-3**

Continues ARCH 112. Simple architectural problems investigate the interrelationships of scale, context, and building elements and the nature of materials and structure and their impact on the process of creating architecture. Spring, Summer.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 112 Minimum Grade: D

#### **ARCH 121 - Studio 2-1**

Stresses the impact of function, materials, and the issue of building image on the design process. Fall.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Architecture

May not have the following Classification(s):

Pre-Requisites: ARCH 113 Minimum Grade: D and ARCH 150 Minimum Grade: D

**ARCH 122 - Studio 2-2**

Continues ARCH 121. Investigates projects of greater programmatic complexity and more stringent site constraints. Projects begin to deal with buildings in an urban context. Winter.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 121 Minimum Grade: D

**ARCH 123 - Studio 2-3**

Continues ARCH 122. Poses design problems of increased complexity to enable students to explore in greater detail the issues presented in the previous term. Spring.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 122 Minimum Grade: D

**ARCH 141 - Architecture and Society I**

Examines the evolution of Western architectural thought, form, space, and structures in light of changing human values and institutions.

Covers Western architecture from the prehistoric era through the Romanesque, and contemporary architecture in Asia and Central America as well as Islamic architecture in the Middle East and Spain.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

**ARCH 142 - Architecture and Society II**

Continues ARCH 141. Covers the evolution of Western architecture from Gothic to Baroque, as well as developments in Central and South America, the Middle East, and Japan. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: ARCH 141 Minimum Grade: D

**ARCH 143 - Architecture and Society III**

Continues ARCH 142. Covers the evolution of Western architecture from the 18th century to the mid-20th century. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: ARCH 142 Minimum Grade: D

**ARCH 150 - Intro To CADD I**

2+4 Option architecture majors only. Introduces the creation and manipulation of three-dimensional architectural models and the resultant two-dimensional drawings using computer techniques. Some or all pre-requisites may be taken as either a pre-requisite or co-requisite. Please see the department for more information.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Architecture

Pre-Requisites: (ARCH 112 Minimum Grade: D and ARCH 156 Minimum Grade: D ) or ARCH 151 Minimum Grade: D

**ARCH 151 - Architectural Drawing I**

2+4 Option architecture majors only. Introduces the basic skills of architectural drawing, including drafted and freehand techniques in a variety of media.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Architecture

Co-Requisites: ARCH 101

**ARCH 152 - Architectural Drawing II**

2+4 Option architecture majors only. Continues ARCH 151. Focuses on architectural rendering, the construction of perspectives, and shade and shadow techniques, as well as the use of color.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Architecture

Co-Requisites: ARCH 103

Pre-Requisites: ARCH 151 Minimum Grade: D

**ARCH 153 - Intro to CADD II**

Continues ARCH 150 and further investigates and demonstrates the computer's capabilities in architectural design and representation.  
Credits: 4.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Pre-Requisites: ARCH 150 Minimum Grade: D

#### **ARCH 155 - Basic Architectural Drawing**

Emphasizes development of basic skills of line drawing and lettering, knowledge of conventional symbols and architectural drafting conventions, and architectural sketching. Aims to bring students to a level of competence required in the first-year design studios and for entry-level positions in architectural firms. Fall, Winter.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must be enrolled in one of the following Major(s):  
Architecture  
May not have the following Classification(s):

#### **ARCH 156 - Graphic Communications I**

Examines techniques of visual communications for use in the architectural design process. Emphasizes perspective construction. Winter, Spring.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Pre-Requisites: ARCH 155 Minimum Grade: D

#### **ARCH 157 - Graphic Communications II**

Examines techniques of visual communications for use in the architectural design process. Emphasizes presentation methods to describe design concepts. Professional elective. Spring, Summer.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Pre-Requisites: ARCH 156 Minimum Grade: D

#### **ARCH 161 - Architectural Construction**

Architecture majors only. Covers basic construction principles and the use of materials in developing architectural assemblies, providing a conceptual framework to integrate construction and design.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design

Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must be enrolled in one of the following Major(s):  
Architecture  
May not have the following Classification(s):  
Pre-Requisites: ARCH 105 Minimum Grade: D or ARCH 112 Minimum Grade: D

#### **ARCH 171 - Design/Build**

Provides an opportunity for students to experience the entire building process of design, construction documentation, cost estimating, and construction of a simple structure. Professional Elective. Spring.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
Must be enrolled in one of the following Program Level(s):  
Undergraduate Quarter  
Must be enrolled in one of the following Major(s):  
Architecture  
Pre-Requisites: ARCH 105 Minimum Grade: D or ARCH 232 Minimum Grade: D

#### **ARCH 191 - Studio 1-1**

Architectural engineering majors only. Covers basic design principles using three-dimensional abstract and applied projects. Exercises heighten observation skills.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must be enrolled in one of the following Major(s):  
Architectural Engineering  
May not have the following Classification(s):

#### **ARCH 192 - Studio 1-2**

Architectural engineering majors only. Continues ARCH 191. Uses design exercises to emphasize the nature of function, structure, and material and their impact on the design process.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must be enrolled in one of the following Major(s):  
Architectural Engineering  
May not have the following Classification(s):  
Pre-Requisites: ARCH 191 Minimum Grade: D

#### **ARCH 231 - Studio 3-1**

Investigates specific building types to help students reach a basic level of competence in the language of architecture, problem-solving, and the means of communicating design solutions. Fall.  
Credits: 3.00  
College: Antoinette Westphal COMAD

Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must be enrolled in one of the following Major(s):  
Architecture  
May not have the following Classification(s):  
Pre-Requisites: ARCH 123 Minimum Grade: D and ARCH 143 Minimum Grade: D

**ARCH 232 - Studio 3-2**

Continues ARCH 231. Design projects expand students' vocabulary and understanding of the process of creating solutions to the problems of architecture. Winter.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Pre-Requisites: ARCH 231 Minimum Grade: D

**ARCH 233 - Studio 3-3**

Continues ARCH 232. Addresses the interaction and coordination between the language of architecture and the languages of the other disciplines that influence the process of design. More complex programs are assigned. Spring.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Pre-Requisites: ARCH 232 Minimum Grade: D

**ARCH 241 - Studio 4-1**

Investigates the design relationship between the man-made and the natural environment in a study of large-scale site design and building development in relation to natural forces. Fall.  
Credits: 4.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must be enrolled in one of the following Major(s):  
Architecture  
May not have the following Classification(s):  
Pre-Requisites: ARCH 106 Minimum Grade: D or ARCH 233 Minimum Grade: D

**ARCH 242 - Studio 4-2**

Continues ARCH 241. Studies the relationship between building and site. A series of smaller-scale problems in site design investigates the architecture of the exterior. Winter.  
Credits: 4.00  
College: Antoinette Westphal COMAD

Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Pre-Requisites: ARCH 241 Minimum Grade: D

**ARCH 243 - Studio 4-3**

Addresses architectural problems with specific environmental and site restraints and criteria. Issues of sustainable design will also be explored. Spring.  
Credits: 4.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Pre-Requisites: ARCH 242 Minimum Grade: D

**ARCH 261 - Environmental Systems I**

Introduces heating, ventilation, and air conditioning systems and site utility planning. Fall.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Pre-Requisites: PHYS 182 Minimum Grade: D or PHYS 103 Minimum Grade: D

**ARCH 262 - Environmental Systems II**

Introduces plumbing systems, including site distribution, water distribution, and waste systems. Fire protection is also covered. Winter.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):

**ARCH 263 - Environmental Systems III**

Covers application of electrical systems and lighting to architectural design and construction. Spring.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):

**ARCH 321 - General Lecture Series I**

This course sequence examines areas of intellectual concern from disciplines other than architecture. Guest lecturers discuss significant

aspects of the humanities, the sciences, and the arts. Addresses questions of knowledge. Fall. This is a writing intensive course. Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 143 Minimum Grade: D

### **ARCH 322 - General Lecture Series II**

Continues ARCH 321. Addresses questions of creativity in art. Winter. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 143 Minimum Grade: D

### **ARCH 323 - General Lecture Series III**

Continues ARCH 322. Addresses ethical questions. Spring. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 143 Minimum Grade: D

### **ARCH 341 - Theories of Architecture I**

Seminar that examines theories and principles of Western architecture before 1700. History/theory elective. Fall.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 143 Minimum Grade: D

### **ARCH 342 - Theories of Architecture II**

Continues ARCH 341. Seminar that examines theories and principles of Western architecture from the Baroque era of the 17th century to the beginning of Modernism in the 20th century. History/theory elective. Winter.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 143 Minimum Grade: D

### **ARCH 343 - Theories of Architecture III**

Seminar that examines 20th-century theories of architecture, including analysis and discussion of current theoretical positions. History/theory elective. Spring.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 143 Minimum Grade: D

### **ARCH 344 - History of Modern Movement I**

Covers the development of the Modern Movement in architecture in the 19th and 20th centuries. History/theory elective. Winter. Alternate years.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 143 Minimum Grade: D

### **ARCH 345 - History of Modern Movement II**

Continuation of ARCH 344. History/theory elective. Spring. Alternate years.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 143 Minimum Grade: D

### **ARCH 346 - History Philadelphia Arch**

Covers the architecture of the city of Philadelphia from 1682, examining its architects, styles, and sources through lectures, walking tours, and student reports. History/theory elective. Fall. Alternate years.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 143 Minimum Grade: D

### **ARCH 347 - Summer Study Tour Abroad**

An intensive three-week study tour in a major European city. Combines site visits, sketching, and analysis with lectures by local experts. The travel portion of the course is preceded by lectures and reading

assignments and is followed by preparation of analytical reports. History/theory elective. Summer.  
Credits: 6.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Pre-Requisites: ARCH 143 Minimum Grade: D

#### **ARCH 348 - Studies in Vernacular Arch**

A topical survey of world traditions of vernacular architecture, with emphasis on houses and dwelling environments. The survey topics include basics of shelter, construction methods, response to climate, patterns of settlement, social and economic organization, cultural expression, and methods of research and analysis.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Pre-Requisites: ARCH 143 Minimum Grade: D

#### **ARCH 351 - Studio 5-1**

Poses problems that address the relationship of form, site, program, and theory within the constraints of the basic systems (structural, mechanical, etc.). Fall.  
Credits: 4.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must be enrolled in one of the following Major(s):  
Architecture  
May not have the following Classification(s):  
Pre-Requisites: CIVE 263 Minimum Grade: D and ARCH 243 Minimum Grade: D

#### **ARCH 352 - Studio 5-2**

Continues ARCH 351. Emphasizes the strengthening of students' ability to solve complex problems in architecture. Expects students to demonstrate understanding and control of basic architectural systems. Winter.  
Credits: 4.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Pre-Requisites: ARCH 351 Minimum Grade: D

#### **ARCH 353 - Studio 5-3**

Continues ARCH 352. Stresses the coordination of all architectural criteria in a large-scale and complex architectural problem. Spring.

Credits: 4.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Pre-Requisites: ARCH 352 Minimum Grade: D

#### **ARCH 361 - Studio 6-1**

Introduces problems of urban design. Case studies demonstrate the relationship between the manmade environment and the natural environment as well as the relationship between many buildings and other manmade environments and the natural environment. Fall.  
Credits: 4.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must be enrolled in one of the following Major(s):  
Architecture  
May not have the following Classification(s):  
Pre-Requisites: ARCH 353 Minimum Grade: D

#### **ARCH 362 - Studio 6-2**

Continues ARCH 361. A large urban-design project is undertaken to learn the design process required to solve problems of such magnitude. Winter.  
Credits: 4.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Pre-Requisites: ARCH 361 Minimum Grade: D

#### **ARCH 363 - Studio 6-3**

Continues ARCH 362. Requires students to develop architectural solutions for a portion of the problem addressed in Studio 6-2, demonstrating an understanding of the relationship between buildings and the exterior environment established in the previous course. Spring.  
Credits: 4.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Pre-Requisites: ARCH 362 Minimum Grade: D

#### **ARCH 399 - Independent Study in Arch**

Independent study on a topic selected by the student. Independent study is supervised by a faculty member and guided by a plan of study.  
Credits: .50 to 12.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design



**Restrictions:**

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

**ARCH 421 - Enviro Psych & Design Thry**

Examines the relationship between human behavior and architecture from the perspective of environmental psychology. Topics include aesthetics, environmental experience, social interaction, social organization, and culture. Seminar. Professional elective. Summer. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 143 Minimum Grade: D and ARCH 233 Minimum Grade: D

**ARCH 431 - Architectural Programming**

Introduces current techniques of building programming and their relationship to building design. Recommended for students who will attempt their thesis projects in the following academic year. Professional elective. Spring.

Professional elective. Spring.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

**ARCH 432 - The Development Process**

Introduces the process of land development. Explores traditional and emerging development models (the architect as the equity participant and developer) in relation to new construction and rehabilitation. Covers various methods of initiating building projects and financing and tax issues. Professional elective. Spring.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

**ARCH 435 - Management Seminar I**

Introduces the primary considerations of architectural firm management, especially in philosophy, marketing, organization control, and finance. Focuses on marketing aspects of the profession. Professional elective. Fall.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 353 Minimum Grade: D

**ARCH 436 - Management Seminar II**

Continues ARCH 435. Focuses on project management within architectural practice and the various methods of architectural firm management. Professional elective. Winter.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 353 Minimum Grade: D

**ARCH 441 - Urban Design Seminar I**

Expands the concept of architecture to urban design scale and presents the principles of city planning through a series of case studies. History/Theory elective. Fall. Alternate years.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 353 Minimum Grade: D

**ARCH 442 - Urban Design Seminar II**

Continues ARCH 441. History/Theory elective. Winter.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 353 Minimum Grade: D

**ARCH 451 - Advanced Drawing**

Covers advanced architectural rendering, concentrating on the effects of light, shade, and color using the techniques of water-color rendering. Professional elective. Spring.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 106 Minimum Grade: D and ARCH 233 Minimum Grade: D

**ARCH 455 - Comp Appls Arch I**

Covers two-dimensional and three-dimensional computer representations and applications. Professional elective.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 150 Minimum Grade: D

#### **ARCH 456 - Comp Appls Arch II**

Continues ARCH 455. Further investigates and demonstrates the computer's capabilities in architectural design and representation.

Professional elective.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 455 Minimum Grade: D

#### **ARCH 461 - Technology Seminar I**

Investigates the methods and materials of construction, detailing, and the coordination of architectural and construction systems, and reviews and researches their historical antecedents. Professional elective. Fall.

Alternate years.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: ARCH 353 Minimum Grade: D

#### **ARCH 462 - Technology Seminar II**

Continues ARCH 461. Professional elective. Winter. Alternate years.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 353 Minimum Grade: D

#### **ARCH 463 - Emerging Architectural Tech**

A holistic study of design and construction technology of significant buildings by leading architects. History/Theory Elective. Summer.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Must be enrolled in one of the following Major(s):

Architecture

Pre-Requisites: ARCH 143 Minimum Grade: D

#### **ARCH 464 - Building Enclosure Design**

Examines the integrations of aesthetics, building science, and technology in the design of building enclosures. Professional Elective. Summer.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Must be enrolled in one of the following Major(s):

Architecture

Pre-Requisites: ARCH 143 Minimum Grade: D

#### **ARCH 465 - Energy and Architecture**

Creates an awareness of the availability of energy resources and their effect on the built environment. Discusses alternative sources of energy. Professional elective. Summer.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 261 Minimum Grade: D

#### **ARCH 496 - Thesis I**

An individually structured year-long design problem that enables students to work independently and explore complex issues in depth. Periodic individual review sessions are scheduled with faculty adviser. Fall.

Credits: 8.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Architecture

May not have the following Classification(s):

Pre-Requisites: ARCH 363 Minimum Grade: D

#### **ARCH 497 - Thesis II**

Continues ARCH 496. Winter.

Credits: 8.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 496 Minimum Grade: D

#### **ARCH 498 - Thesis III**

Continues ARCH 497. Spring.

Credits: 8.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 497 Minimum Grade: D

#### **ARCH 499 - Special Topics in Architecture**

Covers special topics in architectural history, theory, or technology that satisfy history/theory or professional elective requirements. Course may be repeated for credit when different topics are offered. Fall, Winter, Spring, Summer. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: ARCH 143 Minimum Grade: D

### **Art History Courses**

#### **ARTH 101 - History of Art I: Ancient to Medieval**

Traces the rise of Western civilization from ancient Egypt and Mesopotamia, through Greek and Roman culture to the late Middle Ages, with an emphasis on the evolution of style and symbolism in art.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

#### **ARTH 102 - History of Art II: High Renaissance to Modern**

Surveys painting and sculpture created between the 15th century and the mid-19th century, placing artists such as Donatello, Michelangelo, Rubens, and Rembrandt in the context of the evolution of style and symbolism in Western culture.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

#### **ARTH 103 - History of Art- Early to Late Modern**

Examines the history of modern painting and sculpture from 1850 to the present and the phenomenon of Modernism in terms of individual artists, movements, attitudes, and values. Movements to be covered include Impressionism, Symbolism, Expressionism, Cubism, Surrealism, Non-figurative Abstraction, the New York School, and Postmodernism.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

#### **ARTH 300 - History of Modern Design**

Examines the products of applied design during the past 150 years, including examples of furnishings, industrial design, fashion, and graphic design, in relation to demand, technology and production, standards, fine art, social reform, and the dynamics of consumption. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

#### **ARTH 301 - Asian Art and Culture**

Explores the diverse visual languages and cultures of Asia including the Buddhist and Hindu traditions from India and Southeast Asia, the imperial art of China with its refined taste for ceramics and painting, and the Japanese.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

#### **ARTH 302 - Art of India**

This course explores the diverse artistic traditions of the Indian subcontinent from ancient times to the modern period, focusing on the art of the Buddhist, Hindu and Islamic communities. The survey ends with an examination of the colonial, post-colonial and contemporary art scene.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

#### **ARTH 303 - Art of China**

From the first empires to modern times, this course explores the art of painting ceramics, as well as the sculptural and architectural traditions of China.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

#### **ARTH 304 - Art of Japan**

This course examines the art of Japan from the Shinto traditional forms to the creation of a Buddhist Japanese idiom, from the courtly and

military art to the Zen aesthetics and the establishment of a modern urban culture.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

### **ARTH 320 - Art in the Age of Technology**

An inquiry into the ideas, concerns, and values that constitute the worldview of modern Western science and technology and the impact that this view, as well as specific technologies, have had upon the visual arts.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

### **ARTH 330 - Hist Int Space & Furnish**

Examines social and architectural influences from preclassical through Classic Revival, including materials, workmanship, resulting forms, and design influence on subsequent periods.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: ARTH 101 Minimum Grade: D or ARTH 102 Minimum

Grade: D

### **ARTH 335 - History of Costume I: Preclassical to Directoire**

Examines costumes of the ancient world and Western civilization through the Directoire period, including political, economic, and social influence on aesthetic development in dress.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: ARTH 101 Minimum Grade: D or ARTH 102 Minimum

Grade: D

### **ARTH 336 - History of Costume II: Directoire to World War I**

Examines political, social, and economic influences on costume. Uses the Drexel Historic Costume collection as primary source material.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: ARTH 335 Minimum Grade: D

### **ARTH 337 - History of Costume: Post World War I to Present**

Examines major trends in mid-to-late 20th-century fashionable apparel in their sociocultural, political, and economic contexts. Also examines counter-fashion movements and explores current media and marketing influences.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: ARTH 103 Minimum Grade: D

### **ARTH 340 - Women in Art**

A historical survey of the art created by women in Western civilization, with a special focus upon the art created since the women's movement of the 1970s. Images are analyzed in relation to the sociopolitical and psychological context of Western, patriarchal culture.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

### **ARTH 399 - Independ Study In Art His**

Provides individualized study in art history in a specialized area. May be repeated for credit.

Credits: .50 to 12.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

May not have the following Classification(s):

Freshman

### **ARTH 465 - Special Topics in Art History**

Provides study in art history on a special topic or on an experimental basis. May be repeated for credit.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

**ARTH 477 - Art History Seminar**

Provides reading, discussion, and research on pertinent topics in art history.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Junior

Senior

## Dance Courses

**DANC 110 - Movement for Actors**

Employs specific exercises designed to increase the actor's ability to move freely and with expression and to appreciate the role of movement in the making of theater.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**DANC 131 - Dance Practicum-Performance**

Provides practical experience as a dancer in a Department of Performing Arts dance production. Includes helping with preperformance production, attending all rehearsals, and performing in the concerts. May be repeated for credit.

Credits: 1.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**DANC 132 - Dance Practicum-Production**

Provides practical experience in dance production, including participation in publicity, costume construction, lighting design, box office, and program production for a Drexel University Dance Ensemble concert. May be repeated for credit.

Credits: 1.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**DANC 133 - Dance Practicum-Choreography**

Covers the process of developing an idea into a finished dance through close work with the artistic director, including selecting dancers and music; teaching the movement; planning costumes, lighting, and sets; polishing the work; and presenting it to an audience during a Drexel University Dance Ensemble concert. May be repeated for credit.

Credits: 1.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**DANC 140 - Ballet Technique I**

Introduces ballet dance vocabulary including alignment, stretching and strengthening, line, flexibility and movement phrases.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**DANC 141 - Ballet Technique II**

Studio course in intermediate level ballet technique. Further develops students' alignment, line, muscular stamina, flexibility and movement vocabulary.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: DANC 140 Minimum Grade: D or DANC 250 Minimum Grade: D

**DANC 150 - Modern Dance Technique I**

Introduces modern dance vocabulary, including stretching and strengthening exercises, alignment, movement phrases, and basic locomotor skills. Includes performances and discussion.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**DANC 151 - Modern Dance Technique II**

Covers advanced modern dance vocabulary, including stretching and strengthening exercises, alignment, movement phrases and basic locomotor skills.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: DANC 150 Minimum Grade: D

**DANC 160 - Jazz Dance Technique I**

Introduces jazz dance style, concentrating on body isolations, movement vocabulary and the development of movement phrases.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

## Continuing Education

### **DANC 161 - Jazz Dance Technique II**

Covers advanced jazz dance style, concentrating on body isolations, movement vocabulary, and the development of movement phrases, syncopation and flexibility.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: DANC 160 Minimum Grade: D or DANC 350 Minimum Grade: D

### **DANC 170 - Hip-Hop Dance Technique I**

Introduces hip-hop dance technique, vocabulary, movement principles, muscle control, and body alignment. Includes appreciation for funk and hip-hop with historical and cultural contexts.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **DANC 180 - Dance Improvisation**

A studio course in creative movement. Uses contact and structured improvisational problems, interaction between dances and the elements of time, space and force.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **DANC 201 - Dance Appreciation**

Teaches students to look at dance as an art form, emphasizing the ability to analyze and understand various dance styles. Includes films, readings, performances, and discussion.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **DANC 210 - Introduction to Dance**

A studio and classroom course. Examines the elements of dance through study and participation in classical, theatrical, and social forms. Includes readings, films, and discussion.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **DANC 220 - History of Dance**

Broadly surveys dance from ancient times to the present, including development of the European aesthetic. Examines the cultural significance of dance through the ages. Includes films, performances, and discussion.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **DANC 225 - Dance Repertory**

This course allows dancers to synthesize their technical abilities with their knowledge of dance history as they learn the works of major historical choreographers.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **DANC 230 - Survey of Dance/Movement Therapy**

This course investigates the use of dance as a diagnostic and therapeutic tool for psychological health and recovery.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **DANC 240 - Dance Composition I**

Explores the basic traditional forms of solo and group composition through improvisation, manipulation of movement phrases and critique.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **DANC 241 - Dance Composition II**

This course explores the advanced forms of solo or group choreography including narrative, abstract and musical interactions.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: DANC 240 Minimum Grade: D

### **DANC 260 - Injury Prevention for Dance**

This course uses physical and intellectual exploration to create individual flexibility and injury prevention plans that meet the student's goals. It is particularly targeted to dancers who use their bodies intensively. Techniques for injury prevention and recovery are emphasized.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

#### **DANC 310 - Dance Aesthetics & Criticism**

This course is designed to introduce students to the concepts of aesthetics which affect the ways in which dance is created, performed and viewed. Issues of dance criticism and how this pertains to aesthetic judgment will also be addressed.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

#### **DANC 325 - Twentieth Century Dance**

Covers the history of Western theatrical dance from the beginning of the century to contemporary times. Emphasizes the development of modern dance in the United States. Includes films, performances, and discussion.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

#### **DANC 330 - Introduction to Laban Movement Analysis**

This course introduces the principles of movement analysis by Rudolph Von Laban including an exploration of effort - shape, space and body as introduced by physical therapist Irmgard Bartenieff.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

#### **DANC 340 - Dance Pedagogy**

This course explores the social and physical development of children as it relates to the teaching of dance. Develops a repertoire of techniques for teaching children and adults.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

#### **DANC 355 - Rhythmic Study for Dance**

Covers rhythmic structures that can accompany dance, including sight reading and eurhythmics.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

#### **DANC 380 - Special Topics in Dance**

Covers selected topics in dance. May be repeated for credit if topics vary.

Credits: .50 to 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

#### **DANC 495 - Directed Studies in Dance**

Offers supervised individual study of special subjects in dance. May be repeated for credit. Department permission required.

Credits: .50 to 12.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

### **Design and Merchandising Courses**

#### **DSMR 201 - Analysis of Product**

This course examines the methods by which non-apparel products are conceived, designed and brought to market. Students learn to recognize the importance of design integrity in the areas of home furnishing, cosmetics, accessories, paper products, footwear, and industrial design.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

#### **DSMR 205 - Merchandising Through Technology**

Utilizing current and commonly available technologies, students develop a communication plan to disseminate current trend and style information to end use customers. Students explore past, analyze and participate in the present and consider the future uses of new technologies in merchandising fashion apparel, accessories and home products.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

**DSMR 210 - Presentation Techniques Design and Merchandising**

This course explores the various types of presentation/storyboard formats used within the industry in merchandising product. The student learns to create an array of presentations used for visual communication among all facets of the workplace as well as market research specific to the design industry.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: VSST 102 Minimum Grade: D or VSST 105 Minimum

Grade: D

**DSMR 211 - Computer Design for Design and Merchandising**

This course addresses the use of computer design as a merchandising and design tool for branding and promoting a vendor or retail merchandising business. The student is introduced to the branding process from a visual and marketing viewpoint and will create specific marketing materials through the use of an assortment of computer software programs.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: VSCM 100 Minimum Grade: D

**DSMR 230 - Textiles for Design & Merchandising**

Examines the textile manufacturing industry and the fundamental processes involved in producing natural and man-made fabrics as they relate to Design & Merchandising. Includes basic terminology and production processes as well as selection and evaluation of fabrics based on aesthetics, performance and care characteristics.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Design & Merchandising

May not have the following Classification(s):

Freshman

**DSMR 231 - Retail Principles**

Examines retail philosophies within a marketing context, including understanding of how consumer behavior, present and future, determines retailers' marketing strategies; knowledge of product mix and product assortment; and understanding of operating retail ventures in the global marketplace.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

May not have the following Classification(s):

Freshman

**DSMR 232 - Retail Merchandise Planning**

Provides a working knowledge of merchandise planning, flow, and distribution in the retail setting. Covers profitable merchandise and assortment planning and control in both conceptual and technical formats. Final project incorporates six-month financial, classification, and assortment planning.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Pre-Requisites: ACCT 115 Minimum Grade: D or ECON 201 Minimum

Grade: D or DSMR 231 Minimum Grade: D

**DSMR 233 - Retail Image Analysis**

Students will perform an in-depth analysis of theoretical and applied retail product and brand research. Qualitative, quantitative and triangulation methods of research will be discussed. The course focuses on researching, writing and presenting various topics in a professional environment. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**DSMR 305 - Merchandising Management Technology**

Students explore and analyze past, current and future trends in merchandising management technologies that primarily support the back end production, logistics and front end operations of the fashion apparel, accessory and home products industries.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: DSMR 205 Minimum Grade: D

**DSMR 309 - Color & Trend Forecasting**

This course provides an overview of the fashion forecasting function in Fashion, Design & Merchandising. Students investigate color and trend forecasting, design research and concepts, and fabric direction. Students apply their knowledge in "hands on" color cards and development of a trend book.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: DSMR 210 Minimum Grade: D



**DSMR 310 - Computer Integrated Merchandising Management**

This course focuses on the relationships between the merchandising, production and promotional elements of the apparel chain.

Forecasting, line development, line production revisions, allocation of inventory, coordinated visual presentation and problem solving anomalies in the supply chain are integrated through the use of an assortment of computer programs.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Pre-Requisites: DSMR 211 Minimum Grade: D and DSMR 232 Minimum Grade: D

**DSMR 311 - Visual Merchandising**

Investigates merchandise presentation, analysis and experimentation, and field research.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: (VSST 103 Minimum Grade: D or VSST 106 Minimum Grade: D ) and DSMR 211 Minimum Grade: D

**DSMR 312 - Visual Merchandising II**

Visual merchandising II is an in-depth look at exhibit design, where students explore the traditions, expectations and norms of exhibit design. Technological advances in exhibit design will be introduced and utilized to produce a visual outcome/presentation for exhibition purpose.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Pre-Requisites: (VSST 103 Minimum Grade: D or VSST 106 Minimum Grade: D ) and DSMR 210 Minimum Grade: D and DSMR 211 Minimum Grade: D and DSMR 311 Minimum Grade: D

**DSMR 313 - International Fashion Merch**

Introduces students already familiar with U.S. retail merchandising to global retail merchandising. Develops a framework for the international merchandising process and discusses effects of globalization.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Pre-Requisites: DSMR 231 Minimum Grade: D

**DSMR 314 - Visual Merchandising III**

Assuming the role of the Visual Merchandiser students apply Visual Merchandising principles to the area of store planning and design,

analyze leading retailers and trends, develop an understanding of the use of materials and lighting "in store," and learn to use industry software. This course is inter-disciplinary with Interior Design.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Design & Merchandising

Interior Design

Must have the following Classification(s):

Junior

Senior

Pre-Requisites: DSMR 311 Minimum Grade: D

**DSMR 315 - Media Merchandising I**

Media Merchandising I explores the process of creating, designing and publishing the annual D & M Magazine and accompanying media. The students develop all content organized around theses of school, city, fashion, product and technology, their various intersections as it relates to design and merchandising.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

Must have the following Classification(s):

Junior

Senior

Pre-Requisites: VSST 103 Minimum Grade: D and DSMR 210 Minimum

Grade: D and DSMR 211 Minimum Grade: D and ENGL 103 Minimum

Grade: D

**DSMR 316 - Media Merchandising II**

Media Merchandising II is a continuation of Media Merchandising I, where critical decisions with regard to informational articles, interviews, photography, graphic design, interactive media and paid advertisement are completed. The end result is the D & M Magazine, a distributable product with actual marketing potential.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

Must have the following Classification(s):

Junior

Senior

Pre-Requisites: DSMR 315 Minimum Grade: D

**DSMR 317 - Media Merchandising III**

Students work in interdisciplinary groups to develop and produce episode based style programming for delivery on DUTV and through other media broadcast media outlets. Students will develop a promotional package for the overall program series.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

Must be enrolled in one of the following Major(s):

Design & Merchandising

Film & Video

Must have the following Classification(s):

Junior

Senior

### **DSMR 318 - Music Merchandising**

Students work in interdisciplinary groups with Music Industry Program artists to create a comprehensive merchandise extension program including product selection, production, distribution and promotion within the context of the artists' overall brand package.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

Must be enrolled in one of the following Major(s):

Design & Merchandising

Entertainment and Arts Mgmt

Music Industry

Must have the following Classification(s):

Junior

Senior

### **DSMR 320 - Merchandising/Design Directions**

Merchandising and Design Directions addresses the production of prototypes for a small collection of accessories or home products. The necessary collateral promotional materials for marketing these designs to a specific target market and retail outlet will also be created.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

Must have the following Classification(s):

Junior

Senior

Pre-Requisites: VSST 103 Minimum Grade: D and DSMR 210 Minimum Grade: D and DSMR 211 Minimum Grade: D

### **DSMR 321 - Fashion Show Production I**

Limited enrollment. Covers planning and examination of the fashion show as a sales and marketing tool. Allows students to discuss and experience all aspects of a professional fashion show: set design, lighting, music, advertising and public relations, ticket sales and seating, organization of garments and accessories, choreography, models, judging, and hospitality. This is a writing intensive course.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Junior

Senior

### **DSMR 322 - Fashion Show Production II**

Requires execution of the plans of Phase I. Involves rehearsals and production of the Annual Fashion Show.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Junior

Senior

Pre-Requisites: DSMR 321 Minimum Grade: D

### **DSMR 324 - Retail Directions**

Students will explore current social and cultural topics and their impact on the Retail Industry.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: DSMR 231 Minimum Grade: D

### **DSMR 325 - Retail Buying & Assortment Strategies**

Advanced buying strategies focuses on in-season merchant operations of the merchant organization. Students develop assortment and promotional plans and learn to react to changes in their plans as the season unfolds. Students perform "hands on" tasks in conjunction with the D & M retail outlets.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: DSMR 232 Minimum Grade: D

### **DSMR 326 - Fashion Product Promotion**

This course examines aspects of Fashion Product Promotion in Design & Merchandising. Students will study a "host" city which will become integral in their retail promotional strategy. This course offers an optional field trip to the host city.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Design & Merchandising

### **DSMR 399 - Independent Study Design/Merch**

Provides individualized study in design and merchandising in a specialized area of study. May be repeated for credit. Department permission required.

Credits: 12.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Junior  
Senior

#### **DSMR 410 - Career Strategies for D & M**

Course develops skills that enable the student to put into place an effective job search strategy. Specifically geared to the D&M professions, students develop comprehensive area of expertise including networking, industry research, and industry hiring trends.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Must have the following Classification(s):

Senior

#### **DSMR 411 - Design and Merchandising Portfolio Design**

Students will prepare a complete visual showcase of their marketability and skills. Accepted industry standards, targeting visual elements to specific job goals and self-promotion will be emphasized.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

#### **DSMR 433 - Fashion Product Development**

Provides an overview of both knitted and woven apparel. Covers the procedures and processes involved in apparel product development, particularly as related to retail merchandising and marketing. Considers styling as a reflection and a reinterpretation of current trends in specific markets.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: FASH 201 Minimum Grade: D

#### **DSMR 434 - Fashion Product Sourcing**

This course explores the history and growth of sourcing. Students consider the consumer benefits in terms of lower prices and quality. Sourcing is analyzed from the retail/product development point of view and will examine challenges they face in the global arena.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: DSMR 433 Minimum Grade: D

#### **DSMR 465 - Spec Tops Design & Merch**

Provides study in design and merchandising on a special topic or on an experimental basis. May be repeated for credit if topics vary.

Credits: .50 to 12.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

#### **DSMR 477 - Design & Merchandising Seminar**

Provides reading and discussion of pertinent topics of current concern in the professional area of design and merchandising. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Design & Merchandising

May not have the following Classification(s):

Freshman

#### **DSMR 496 - Senior Problem in Design and Merchandising**

Provides an opportunity for the student to research, independently or within a group, an idea within the field of design-merchandising, synthesizing material and developing a presentation of that concept. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Junior

Senior

### **Digital Media Courses**

#### **DIGM 100 - Digital Design Tools**

Students learn the basics of visual design within the digital realm. Software tools such as Adobe Photoshop and Illustrator are utilized.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Digital Media

Entertainment and Arts Mgmt

Film & Video

#### **DIGM 105 - Overview of Digital Media**

Surveys the history, theory, practice, technologies, and related social issues associated with the growth of digital media.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

### **DIGM 110 - Digital Spatial Visualization**

Students learn to represent 3D objects and spaces in 2D media using a variety of drawing and computer graphic techniques. This course lays important foundations for subsequent courses in 3D computer modeling and animation.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Pre-Requisites: DIGM 100 Minimum Grade: D and VSST 110 Minimum Grade: D

### **DIGM 141 - Computer Graphic Imagery**

This course will introduce students to the principles and techniques of 3D virtual scene-building for animation, visualization, and game development.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: DIGM 110 Minimum Grade: D

### **DIGM 211 - Computer Animation I**

Explores 2-D computer animation with an introduction to the concepts of 3-D computer animation. Includes narrative structure; storyboarding; and character/scene design, creation, development, and manipulation. Emphasizes aesthetic, technical, and conceptual issues. Requires students to create short animations in timeline based software

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: DIGM 115 Minimum Grade: D or DIGM 210 Minimum Grade: D

### **DIGM 212 - Computer Animation II**

Builds on topics introduced in DIGM 211 with greater emphasis on 3-D animation. Incorporates advanced animation techniques such as hierarchical modeling, inverse kinematics, lighting, naturalistic movement, and real-time animation for virtual reality and gaming. Requires students to propose, design, and produce a short animation.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: DIGM 211 Minimum Grade: D

### **DIGM 215 - History of Animation**

Students learn the pre-cursors to modern animation and the evolution of the art since the beginning of the 20th century. Concepts in both 2D and 3D animation will be covered.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

### **DIGM 220 - Digital Still Imaging I**

Introduces the still image for majors in screen-based visual media.

Covers the making, appreciation, and critical analysis of images produced by still cameras using both film and digital capture. Screen-based presentation is primary, but a number of print-based projects are included.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Must be enrolled in one of the following Major(s):

Digital Media

Film & Video

Pre-Requisites: (DIGM 100 Minimum Grade: D or FMVD 110 Minimum Grade: D ) and VSST 101 Minimum Grade: D

### **DIGM 221 - Digital Still Imaging II**

Second course on the still image for majors in screen-based visual media. Continues the investigation begun in DIGM 220 Digital Still Imaging I. Introduces color and imaging and explores in greater depth the potentials of digital imaging applications for manipulation, enhancement, creative interpretation. Includes image preparation for the Web.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Pre-Requisites: DIGM 220 Minimum Grade: D

### **DIGM 240 - Web Authoring I**

This course explores principles and techniques for creating effective interactive media-rich web sites. It includes aesthetics of human-computer interaction; bandwidth; project planning, budgeting and management; prototyping, testing and revision management.

Credits: 3.00

College: Antoinette Westphal COMAD  
Department: Cinema & Television  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Pre-Requisites: DIGM 100 Minimum Grade: D or VSCM 100 Minimum Grade: D

#### **DIGM 241 - Vector Authoring I**

Focuses attention on learning multimedia-authoring tools to create self-contained delivery programs, includes consideration and discussion of social impact of digital technology.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Pre-Junior

Sophomore

Pre-Requisites: DIGM 240 Minimum Grade: D

#### **DIGM 242 - Vector Authoring II**

Students work with concepts and software for better integration of Internet multimedia-authoring programs with assorted browsers and server side databases. This course builds on basic knowledge of HTML, JavaScript, and Flash.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: DIGM 241 Minimum Grade: D

#### **DIGM 243 - Web Authoring II**

Basic principles of PHP. Students set up a context management system and develop a custom theme. Also includes instruction in cutting-edge XHTML/CSS techniques, project planning, organizing and maintaining effective stylesheets, build liquid, elastic, and hybrid layouts, and recognize common browser bugs.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: DIGM 240 Minimum Grade: D or CS 131 Minimum

Grade: D or CS 172 Minimum Grade: D

#### **DIGM 250 - Professional Practices**

Provides a professional orientation to the field through an exploration of a variety of digital media projects. In addition to lecture and discussions, allows students to take active part in role plays and presentations to achieve an understanding of the importance of team building, team work, and team management in all phases of digital media production from proposals to product delivery.

Credits: 3.00

College: Antoinette Westphal COMAD  
Department: Cinema & Television  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must be enrolled in one of the following Major(s):  
Digital Media  
May not have the following Classification(s):  
Freshman  
Pre-Requisites: DIGM 242 Minimum Grade: D

#### **DIGM 252 - Multimedia Timeline Design**

Introduces basic design concepts and tools to create time based 2D and 3D multimedia. Addresses issues from pre-production planning, through, post-production and delivery; emphasis on time-based multimedia.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: DIGM 100 Minimum Grade: D

#### **DIGM 260 - Overview of Computer Gaming**

This course presents an overview of computer gaming including its history, its foundation in traditional games and its contemporary forms. The relationship among genres, platforms and audiences are examined and critical evaluation skills are developed.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

May not have the following Classification(s):

Freshman

#### **DIGM 265 - Game Development: Scripting**

Examines multimedia-authoring tools used to create self-contained interactive games (classic, arcade, educational and others). Students address real world production as they master advance game design concepts.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: DIGM 242 Minimum Grade: D and CS 131 Minimum

Grade: D

#### **DIGM 281 - Interactive TV DVD-ROM**

Students work to develop strategies for meaningful retrieval of mass amounts of media (video, still images, sounds, and text) for television DVD-ROM players. This course will cover basic forms of digital information storage and retrieval to and from TV DVD-ROM media.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must be enrolled in one of the following Major(s):  
Digital Media  
Entertainment and Arts Mgmt  
Film & Video  
Pre-Requisites: DIGM 100 Minimum Grade: D

#### **DIGM 291 - Internship in Digital Media**

Provides an internship in the field of digital media, with a minimum of 100 hours for 3 credits in a ten-week term. Requires students to provide an initial informational sheet on the internship and submit a final paper on the experience. Department permission required.  
Credits: .50 to 12.00  
College: Antoinette Westphal COMAD  
Department: Cinema & Television  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Freshman

#### **DIGM 302 - Art and Techniques of Digital Compositing**

Examines digital compositing possibilities in traditional analog context. Through the manipulation and recombination of images and sound including 3D models/animations, video, and sound sources, students create new synthesized expressions.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Cinema & Television  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must have the following Classification(s):  
Junior  
Pre-Requisites: DIGM 212 Minimum Grade: D

#### **DIGM 314 - Character Animation I**

Examines issues and processes of 3D character development. Addresses various modes of 3D data wrangling for highly detailed, articulated character controls. Develops a strong facility with organic modeling. Students work to produce talking head animations.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Cinema & Television  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Pre-Requisites: DIGM 212 Minimum Grade: D and VSST 111 Minimum Grade: D

#### **DIGM 315 - Character Animation II**

Covers advanced techniques of inverse and forward kinematics, full-character skeletal setup, development of animation and puppeteer controls. Explores levels of reality, and world-interaction within scope of character.  
Credits: 3.00

College: Antoinette Westphal COMAD  
Department: Cinema & Television  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must have the following Classification(s):  
Junior  
Senior  
Pre-Requisites: DIGM 314 Minimum Grade: D

#### **DIGM 331 - Concept Design**

This course explores methods to develop design concepts on demand. Topics to be considered include recognizing one's imaginative potential, expanding fanciful memory, and maintaining a creative ecology of mind.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Cinema & Television  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education

#### **DIGM 345 - Game Development: Foundations**

This course introduces students to the computer game design process. Students also learn how the individual skills of modeling, animation, scripting, interface design and story telling are coordinated to produce interactive media experiences for various markets, devices and purposes.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Cinema & Television  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Pre-Requisites: (DIGM 141 Minimum Grade: D or CS 265 Minimum Grade: D ) and DIGM 260 Minimum Grade: D

#### **DIGM 350 - Digital Storytelling**

By surfing the internet and playing computer games, by lectures, assigned readings, class screening, and research projects; this class explores the impact of digital media on art, design and daily living. This is a writing intensive course.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Cinema & Television  
Restrictions:  
Must be enrolled in one of the following Program Level(s):  
Undergraduate Quarter  
May not have the following Classification(s):  
Freshman

#### **DIGM 361 - Computer Gaming Workshop I**

This course examines the roles of the executive producer and the development team in taking a computer game from concept to design document to production. Students work in small teams to research and plan a production effort that results in a pre-production prototype.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: DIGM 345 Minimum Grade: D

### **DIGM 362 - Computer Gaming Workshop II**

This course provides and environment in which the pre-production work of DIGM 461 Computer Gaming Workshop I can be taken to a full production effort. Students work in small teams to bring a selected prototype to completion.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: DIGM 361 Minimum Grade: D

### **DIGM 370 - Mobile Interactive Design**

Focuses on creating user experience optimized for mobile devices. Students learn to build unique applications that take advantage of gestures and accelerometers. Special consideration is given to limited screen real estate, low bandwidth internet access, no internet access, and touch screen devices.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: (DIGM 265 Minimum Grade: D and CS 131 Minimum Grade: D ) or CS 172 Minimum Grade: D

### **DIGM 388 - Spatial Data Capture**

Students learn about the tools available to integrate components from the physical environment into computer animations and games.

Aspects covered will be 3D scanning, motion capture and imaging techniques.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: DIGM 212 Minimum Grade: D

### **DIGM 399 - Ind Project-Digital Media**

Supervised planning and execution of a project in the area of digital media. Department permission required.

Credits: 2.00 to 12.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

### **DIGM 410 - Visual Effects**

Students learn to create detailed visual effects, and the best method to integrate them into live-action plates. Drawing on existing compositing and animation knowledge, students will work in groups to use particles and dynamics to design short sequences incorporating visual effects.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: DIGM 212 Minimum Grade: D and DIGM 302 Minimum Grade: D

### **DIGM 411 - Advanced Animation**

This course explores a wide range of visual effects assets, both practical and synthetic. Topics include: keying, motion tracking, particle systems, and dynamics. Projects focus on seamless integration of multiple tools for successful special visual effects creation.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Digital Media

Pre-Requisites: DIGM 302 Minimum Grade: D

### **DIGM 445 - Adv Hybrid Interactivity**

This course focuses on the integration of PC potential (CDROM and DVD technologies) to access high bandwidth objects including sync video, audio, 3D animations and other dynamic information from the Internet.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: DIGM 242 Minimum Grade: D

### **DIGM 448 - Web Development: Workshop I**

This course explores the management process of developing or redesigning a successful web site. Students work in team environments to analyze websites; define steps to develop well designed and user friendly websites; and focus on audience, usability, testing, and content development.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: DIGM 243 Minimum Grade: D

### **DIGM 449 - Vector Authoring III**

This class teaches advance Flash authoring concepts and explores online applications for entertainment, streaming video, simulations,

and e-commerce. Role-play, group and individual instruction the concepts, tools and social dynamics involved in the creation of vector based media.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: (DIGM 265 Minimum Grade: D and CS 131 Minimum

Grade: D ) or CS 172 Minimum Grade: D

#### **DIGM 451 - Explorations in New Media**

Through class presentations, field trips, discussions, readings, screenings and guest speakers; this class bridges artistic and technical aspects of new media in theory and practice. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

May not have the following Classification(s):

Freshman

#### **DIGM 465 - Special Topics-Dig Media**

Addresses current topics in a rapidly changing field. Possible offerings include multimedia databases, virtual reality modeling language (VRML), real-time 3-D graphics, open GL programming, interactive art in virtual space, and multithreaded narrative. May be repeated for credit if topics vary.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

#### **DIGM 475 - Seminar: The Future of Digital Media**

Focuses on current and anticipated issues in digital media. Involves reading and discussion of news, product announcements, articles, and predictions related to digital media. Provides a comprehensive and up-to-date understanding of digital media, including its likely directions in the immediate future and long-term possibilities. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Digital Media

Must have the following Classification(s):

Senior

Pre-Requisites: DIGM 360 Minimum Grade: D

#### **DIGM 482 - Technical Directing for Animation**

Students learn the necessary toolsets for technical direction of animated films and visual effects. The topics covered include Python scripting, pipeline development and integration and creation of custom shaders to streamline production processes.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: DIGM 302 Minimum Grade: D

#### **DIGM 492 - Senior Project in Digital Media I**

The first of a two-course sequence. Requires a project that demonstrates the integration of the academic and practical knowledge the student has acquired in the overall field as well as in one or more specializations

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

May not be enrolled in one of the following Major(s):

Must have the following Classification(s):

Senior

#### **DIGM 493 - Senior Project in Digital Media II**

The second of a two-course sequence

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Digital Media

Must have the following Classification(s):

Senior

Pre-Requisites: DIGM 492 Minimum Grade: D

#### **DIGM 494 - Digital Media Senior Project III**

The third of a three-course sequence. Requires a project that demonstrates the integration of the academic and practical knowledge the student has acquired in the overall field as well as in one or more specializations.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Major(s):

Digital Media

Must have the following Classification(s):

Senior

Pre-Requisites: DIGM 493 Minimum Grade: D



## Entertainment & Arts Management Courses

### **EAM 130 - Overview of Entertainment and Arts Management**

Students acquire an understanding of the profit and non-profit organization within a social and governmental context. Of primary focus are the arts organization as an entity, how they are organized and the impact and place they have within the community.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Must have the following Classification(s):

Freshman

### **EAM 211 - Strategic Management for Entertainment and Arts Management**

Explores the concepts of planning and evaluation as it relates to the arts. Instruction will focus on the development of business plans, including research, organization, competition, marketing, staffing, and financial issues (i.e. budgets, etc.). Students present and defend the elements of their plans. Other topics discussed will be leadership skills decision-making, and managing change.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Must have the following Classification(s):

Freshman

Sophomore

### **EAM 261 - Copyrights and Trademarks**

This is the introductory law course for EAM managers and discusses topics relating to copyrights, intellectual property rights, and royalties.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

May not have the following Classification(s):

Pre-Requisites: BLAW 201 Minimum Grade: D

### **EAM 270 - Audience Development for Arts**

This course emphasizes the usefulness and application of marketing theories and concepts to develop audiences and promotes the arts as a valuable social sector, with a focus on marketing planning and strategy development. Focus is placed on marketing research, analysis, planning, strategy development, and development of marketing plans.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Pre-Requisites: EAM 211 Minimum Grade: D

### **EAM 301 - Gallery and Collection Management**

Discusses the professional operation of museums and commercial art galleries including advocacy, legal, administration, curatorial, exhibition, and public issues by examining the questions: What are the challenges of managing a museum's collection including acquisition policies, insurance, conservation and storage of art? What resources are needed to manage a gallery?

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Pre-Requisites: EAM 211 Minimum Grade: D

### **EAM 302 - Exhibition Design**

Discuss key issues in exhibition presentation including visual design elements, accessibility, and approachable presentation strategies. This course also explores theoretical and ethical issues related to museums, art collecting, cultural patrimony, curatorial authority, and diversity.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Pre-Requisites: EAM 301 Minimum Grade: D

### **EAM 312 - Fund Development and Board Relations**

Course provides an overview of basic fund-raising techniques for non-profit arts organizations. Strategies for raising funds from individuals, corporations, foundations, and government funding sources are reviewed and analyzed. Methodologies for developing a complete fund-raising plan are studied.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Pre-Requisites: EAM 130 Minimum Grade: D

### **EAM 321 - Box Office & Venue Management**

Focuses on the operational management tasks. Students explore the marketing and promotional component of box office management, the use of technology and ticket sales, and managing people.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Pre-Requisites: EAM 211 Minimum Grade: D

### **EAM 322 - Perf Arts Touring & Promotion**

This course provides an overview of organizing performing arts tours and events by discussing administrative and management responsibilities of touring including booking, logistics, staffing, promotion and decision making.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter  
Pre-Requisites: EAM 321 Minimum Grade: D

**EAM 350 - Arts, Culture and Society**

Examines the role of arts' impact on society, exploring key cultural policy issues including community standards and censorship, and different approaches to funding. Readings, films, discussions and projects explore questions as the social functions of the arts, the use of art for advocacy and patronage over the world.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

**EAM 361 - Law for Entertainment and Arts Management Managers**

Examines the relationship between the arts and law, including contracts, license fees, labor-management agreements, liability, immigration law, use fees, first amendment issues, and the formation of partnerships and corporations.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Pre-Requisites: EAM 261 Minimum Grade: D

**EAM 365 - Media & Entertainment Business**

This course focuses on media networks and other major players in the media and entertainment business, examining their interdependence, and discussing major trends and tendencies on the market and their impact on the art and entertainment field.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

**EAM 391 - Promotion, Press, & Publicity**

This course addresses media positioning and addresses relationship development, press releases, PSA's, CD promotional development and other methods for promoting arts and entertainment.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

**EAM 399 - Ind. Study Ent. & Arts Mgmt**

Provides individualized study in entertainment and arts management in a specialized area of study. May be repeated for credit. Department permission required.

Credits: 12.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

**EAM 401 - Writing for Arts Managers**

Focuses on non-marketing writing, with a significant portion of the class focusing on the development and writing of proposals seeking funding for arts organizations. The course covers in-depth the standard elements of a complete professionally prepared proposal, as well as exposing students to alternate formats.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Pre-Requisites: (ENGL 103 Minimum Grade: D or ENGL 105 Minimum

Grade: A or HUM 108 Minimum Grade: D ) and EAM 312 Minimum

Grade: D

**EAM 461 - Entertainment Publishing**

A detailed look at the publishing industry, including history and economics of publishing. Industry segments to be covered include books, periodicals and new media. Topics include developer/publisher issues, laws, industry operating characteristics, distribution and industry trends. Students will participate in publication of an e-newsletter.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Pre-Requisites: EAM 361 Minimum Grade: D

**EAM 465 - Spec Top Enter & Arts Mgmt**

Provides study in entertainment and arts management on a special topic. This course may be a lecture or laboratory course. May be repeated for credit if topics vary.

Credits: 1.00 to 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**EAM 471 - Fine Arts Market Development**

Examines the dynamics of the commercial visual arts market, including international auction houses such as Sotheby's and major private collectors. Answers questions like: How is the market value (price) of art works determined?

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:  
Must be enrolled in one of the following Program Level(s):  
Undergraduate Quarter  
Pre-Requisites: EAM 301 Minimum Grade: D

#### **EAM 472 - Trends in Visual Arts**

Exploration of recent developments in the visual arts in the US and abroad. Includes the reviewing of major visual arts exhibitions and emerging artists and artistic trends within the decade. Field trips to area galleries and art museums are included.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: EAM 471 Minimum Grade: D

#### **EAM 491 - Entertainment and Arts Management Senior Project**

Requires advanced individual projects carried out in close cooperation with a faculty advisor. May be repeated three times for credit.

Credits: 1.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Must be enrolled in one of the following Major(s):

Entertainment and Arts Mgmt

Must have the following Classification(s):

Senior

### **Environmental Graphic Design Courses**

#### **EVGD 200 - Introduction to Environmental Graphic Design**

This course is an introduction to the Environmental Graphic Design specialty including wayfinding systems, architectural graphics, signage, exhibit design, and mapped and themed environments.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must be enrolled in one of the following Major(s):

Graphic Design

Pre-Requisites: VSCM 230 Minimum Grade: D and VSCM 240 Minimum Grade: D

#### **EVGD 210 - Architectural Signage**

Architectural Signage focuses on identification and wayfinding systems within a built environment. This course explores means and methods through class exercises and assigned projects.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must be enrolled in one of the following Major(s):

Graphic Design

Pre-Requisites: EVGD 200 Minimum Grade: D

#### **EVGD 220 - Wayfinding**

This course explores the discipline of wayfinding in an urban environment through the use of visual clues and directional hierarchy, including typography, symbols, and color.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must be enrolled in one of the following Major(s):

Graphic Design

Pre-Requisites: EVGD 210 Minimum Grade: D

#### **EVGD 310 - Design Techniques & Materials**

This course introduces a wide range of materials and techniques and explores how they may be applied to develop a successful environmental graphics project.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must be enrolled in one of the following Major(s):

Graphic Design

Pre-Requisites: EVGD 220 Minimum Grade: D

#### **EVGD 320 - Exhibit Design**

This exploration of exhibit design focuses on communicating a narrative visually through the design of space, graphics, objects, and interactivity.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must be enrolled in one of the following Major(s):

Graphic Design

Pre-Requisites: VSCM 230 Minimum Grade: D and VSCM 240 Minimum Grade: D and EVGD 200 Minimum Grade: D

#### **EVGD 421 - Environmental Branding**

This course explores the marketing power of a branded identity when it is visually and spatially applied to a retail environment.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must be enrolled in one of the following Major(s):

Graphic Design

Pre-Requisites: EVGD 320 Minimum Grade: D

#### **EVGD 496 - Senior Thesis in Environmental Graphic Design**

Senior Thesis is a personal investigation that evidences advanced problem solving in Environmental Graphic Design. Proposals must have faculty approval.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must be enrolled in one of the following Major(s):

Graphic Design

Pre-Requisites: EVGD 320 Minimum Grade: D and EVGD 421 Minimum Grade: D

### **Fashion Design Courses**

#### **FASH 201 - Survey of the Fashion Industry**

Introduces the materials and methods used to design, develop, and market the fashion product, including current vocabulary and foundation of knowledge about industry practices and career opportunities.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

#### **FASH 210 - Presentation Techniques in Fashion**

Introduces the presentation techniques and skills used for communication in the fashion industry.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: (VSST 102 Minimum Grade: D or VSST 105 Minimum Grade: D ) and FASH 201 Minimum Grade: D

#### **FASH 211 - Fashion Drawing I**

Examines the fashion figure, fabrication, and conceptual design through the use of black, white, and gray media. Includes classroom drawing from a live model and weekly critiques.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: VSST 111 Minimum Grade: D

#### **FASH 212 - Fashion Drawing II**

Examines fashion forms, fabrication, and conceptual design through the use of color and mixed media. Works toward the development of a personal "fashion look" and an understanding of drawing as it relates to the fashion industry. Includes live model.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: FASH 211 Minimum Grade: D

#### **FASH 220 - Textile Design**

Instructs the student in both traditional and digital techniques of textile design. Investigates layout, repeats, and coordinated fabric groups.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: VSST 102 Minimum Grade: D or VSST 105 Minimum Grade: D

#### **FASH 230 - Textiles for Fashion Design**

Examines the textile manufacturing industry and the fundamental processes involved in producing fabrics made of natural or manufactured fibers. Includes basic textile terminology and production processes as well as selection and evaluation of fabrics based on aesthetics, performance and care characteristics.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Fashion Design

#### **FASH 241 - Construction Skills**

Develops a proficiency in basic garment construction. Emphasizes facility with industrial equipment. Introduces production techniques and an overall awareness of standards of quality.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not be enrolled in one of the following Major(s):

#### **FASH 251 - Fashion Design I**

Poses fashion problems to be solved, with an emphasis on elements of design. Explores use of half-scale experimentation and development of "studies" as an aid in developing design ideas.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: VSST 204 Minimum Grade: D

#### **FASH 252 - Fashion Design II**

Explores sources of inspiration and requires students to translate and develop source material into creative garments. Stresses the extension and elaboration of ideas within a specific market.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: FASH 251 Minimum Grade: D

#### **FASH 313 - Fashion Drawing for Industry**

Covers sketching and specification drawing for the professional designer. Emphasizes communicating with manufacturers, pattern-makers, and assistants, regarding, garment construction, detailing, and fabrication.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: FASH 210 Minimum Grade: D

#### **FASH 314 - Fashion Presentation Drawing**

Requires the creation of a portfolio of original designs executed in a medium of choice. Explores various market segments of the industry and includes project reviews by critics who are specialists in these areas.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Junior

Senior

Pre-Requisites: FASH 212 Minimum Grade: D and FASH 251 Minimum Grade: D

#### **FASH 315 - CAD Patternmaking**

Develops skills in patternmaking, markermaking, and grading, using the computer as a tool.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: FASH 342 Minimum Grade: D

#### **FASH 316 - CAD for Fashion Design**

Explores the use of computers in the fashion industry and develops presentation skills using industrial and commercial software.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: FASH 313 Minimum Grade: D

#### **FASH 317 - Technical Design**

Technical Design is crucial in managing technical information internally and externally within a fashion design company. The student is trained in the essential skills of creating technical packages using data programs and sketching, conducting fittings, maintaining specs, and grading patterns and how to communicate information efficiently in a global fashion industry.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must be enrolled in one of the following Major(s):

Fashion Design

May not have the following Classification(s):

Freshman

Pre-Junior

Sophomore

Pre-Requisites: FASH 342 Minimum Grade: D

#### **FASH 341 - Flat Pattern Design**

Explores basic patternmaking techniques and manipulations and establishes comparisons between drafting and draping techniques in the development of standard slopers.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: FASH 241 Minimum Grade: D

### **FASH 342 - Draping Design**

Covers garment development by the draping method. Advances skills of FASH 341.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: FASH 341 Minimum Grade: D

### **FASH 343 - Tailoring and Design**

Provides intensive investigation of materials and construction techniques used in tailoring. Uses a combination of garment production methods, including a strong emphasis on couture practices.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: FASH 342 Minimum Grade: D

### **FASH 351 - Fashion Design III**

Requires development of original designs and execution incorporating draping, drafting, and flat-pattern techniques. Facilitates the development of a realistic approach to garment design in terms of industrial restrictions, and market segmentations. Includes professional critiques.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: FASH 252 Minimum Grade: D and FASH 343 Minimum Grade: D

### **FASH 352 - Fashion Design IV**

Expands and broadens technical skills and lays the groundwork for development of the senior collection. Includes couture evening wear techniques and research processes.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: FASH 351 Minimum Grade: D

### **FASH 399 - Independent Study Fashion Design**

Provides individualized study in fashion design in a specialized area of study. May be repeated for credit. Department permission required

Credits: .50 to 12.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Junior

Senior

### **FASH 450 - Machine Knitting**

Machine Knitting is an introduction to knitwear design specialization. Students learn to style and draw knit garments to develop a professional portfolio. Technical information regarding yarn analysis, stitch construction, pattern and garment construction are the focus of this class.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must be enrolled in one of the following Major(s):

Fashion Design

Pre-Requisites: FASH 241 Minimum Grade: D and VSST 112 Minimum Grade: D

### **FASH 451 - Accessory Design**

This course provides students with concepts and skills to design traditional and contemporary fashion accessories with emphasis in embroidery; applique; hand painting; and clay, plastic and ceramic work.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Pre-Requisites: FASH 241 Minimum Grade: D

### **FASH 452 - Millinery Design**

Familiarizes students with the techniques and processes involved in hat making. Emphasis will be placed on historical perspectives and materials.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Pre-Requisites: FASH 241 Minimum Grade: D

#### **FASH 454 - Advanced Fashion Drawing**

Through in-class creative assignments with experimental techniques, students learn to respond rapidly, originally, and with increased focus to resolve drawing and design problems.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Pre-Requisites: FASH 212 Minimum Grade: D

#### **FASH 464 - Professional Portfolio**

This course will involve preparation and execution of a finished designer portfolio for couture, 7th Avenue or the boutique American market. Included in the preparation is research of their chosen entry into the market via history, visuals and customer profile.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must be enrolled in one of the following Major(s):

Fashion Design

Must have the following Classification(s):

Senior

Pre-Requisites: FASH 314 Minimum Grade: D

#### **FASH 465 - Spec Topics Fashion Design**

Provides study in fashion design on a special topic or on an experimental basis. May be repeated for credit if topics vary. This is a writing intensive course.

Credits: .50 to 12.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Junior

Senior

#### **FASH 466 - Business of Fashion**

Presents the following topics in seminar fashion merchandising, retail distribution, interpreting consumer demand, merchandise assortment

planning, unit and inventory control and pricing, fashion marketing and manufacturing, including the marketing process, components of the fashion industry, market evaluation, demographic and psychological factors, manufacturing components and processes, and case studies.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must be enrolled in one of the following Major(s):

Fashion Design

Must have the following Classification(s):

Senior

#### **FASH 467 - Style and the Media**

Fashion Journalism is reading and writing about all aspects of fashion, including reporting, criticism and commentary about photography related to fashion published in newspapers or magazines, displayed on websites, aired on radio and/or TV. The style of the writers and also the aspects of dress they found significant is examined.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

#### **FASH 477 - Fashion Design Seminar**

Provides reading and discussion of pertinent topics of current concern in the professional area of fashion design.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Junior

Senior

#### **FASH 491 - Senior Problem in Fashion Design I**

The second of a three-part series in which the student develops the senior collection. Requires the student to demonstrate the synthesis of a personal aesthetic and technical acumen.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Senior

Pre-Requisites: FASH 352 Minimum Grade: D

#### **FASH 492 - Senior Problem in Fashion Design II**

Requires completion of senior collection and presentation in student fashion show.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: FASH 491 Minimum Grade: D

## Film & Video Courses

### FMVD 110 - Basic Shooting and Lighting

An introduction to the basics of shooting and lighting for film and video production through demonstrations, lectures, screenings and hands-on use of digital video and still cameras and lighting equipment.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

### FMVD 115 - Basic Editing

Theoretical and practical principles of editing using a computer-controlled and post-production system utilizing sync sound film and video material. This class is a hands-on workshop. Screenings of excerpts from feature and short films are used to demonstrate editorial concepts.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

### FMVD 120 - Basic Sound

A thorough analysis of sound theory and practical applications to give students the tools to understand how sound can be successfully recorded, edited, sweetened and re-recorded (mixed) for film and video.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

### FMVD 200 - Acting for the Screen

This course examines the issues and techniques specific to acting for the camera. Through weekly workshops students address the limitations and relationships actors face in performing for the camera. The class explores various acting styles and schools of thought and involves extensive scene study and performance in a video setting.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

### FMVD 202 - Directing for the Screen

This course provides students with an understanding of the role of a director in film and television. Students focus on the development of comprehensive skills for directing technical personnel, exposure to directing styles, communicating with actors and cinematic choices.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

### FMVD 205 - Professions in Film and Video

Explores the world of professional film and video through guest lecturers and other first-hand accounts (essays or interviews) by film and video professionals. Encourages students to explore their own professional interests in film and video.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Film & Video

May not have the following Classification(s):

Freshman

Pre-Requisites: FMVD 110 Minimum Grade: D or FMVD 105 Minimum Grade: D

### FMVD 206 - Audio Production and Post

This course is an introduction to the creation and manipulation, of digital audio files. It is geared towards the Digital Media student, with respect to applying soundtrack elements to their images. Topics will include recording dialog, location sound recording, sound effects design, music editing, and multi-track mixing.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Digital Media

### FMVD 210 - Documentary Video Production

Builds on the knowledge of cinematic language and basic production technique learned in FMVD 105. Students become familiar with documentary shooting and editing strategies and produce final documentary projects.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):



Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: FMVD 110 Minimum Grade: D

### **FMVD 215 - Narrative Video Production**

This course is designed to build upon the basic skills learned in Shooting and Lighting, Sound & Editing and to develop an understanding of additional production and post-production technologies. Increased emphasis is placed upon the ability of the student to use the resources of the medium in a professional manner.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: FMVD 110 Minimum Grade: D and FMVD 115 Minimum Grade: D and FMVD 120 Minimum Grade: D

### **FMVD 220 - Experimental Video Production**

This course explores experimental theses and techniques in video. Self discovery, working through a process, and developing varied strategies are part of each student's journey that culminates in a finished experimental film.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Pre-Requisites: FMVD 110 Minimum Grade: D and FMVD 115 Minimum Grade: D and FMVD 120 Minimum Grade: D

### **FMVD 230 - Basic Filmmaking**

Builds on the knowledge of cinematic language and basic production technique learned in FMVD 105. Students conceive, plan, and produce several short silent films. The course emphasizes the discipline of craft in filmmaking and the creation of cinematic meaning.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: FMVD 105 Minimum Grade: D or FMVD 110 Minimum Grade: D

### **FMVD 235 - Intermediate Lighting**

Emphasizes learning to model figures and shape scenery with light for film and video production. Covers methods of creating mood and atmosphere through light appropriate to the story of a particular film or video.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: FMVD 105 Minimum Grade: D or FMVD 110 Minimum Grade: D

### **FMVD 237 - Intermediate Editing**

This course will give a basic overview of film & video editing history & aesthetics as well as advanced Final Cut Pro (FCP) techniques.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: FMVD 110 Minimum Grade: D and FMVD 115 Minimum Grade: D and FMVD 120 Minimum Grade: D

### **FMVD 241 - Science Fiction Television**

Students will view a progression of science fiction television shows from the fifties to the present time. Students will examine how each show uses an imagined world as a vehicle for exploring facets of our own world. The concepts and the production values will be discussed for each show.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **FMVD 264 - Russian Cinema**

This course is an overview of Russian cinema of the 20th Century.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **FMVD 280 - Copywriting**

Students study and write print, radio, and television ads for individually selected products and in overall campaigns.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: HUM 101 Minimum Grade: D or HUM 105 Minimum Grade: D or HUM 106 Minimum Grade: D or ENGL 101 Minimum Grade: D or ENGL 105 Minimum Grade: D

**FMVD 286 - Producing for Features**

Producing will cover all aspects associated with producing a feature film in both the Hollywood and Independent arenas.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**FMVD 290 - Cutting Trailers**

This course will view, analyze, and produce theatrical trailers and promos, as well as study the marketing methods that drive these productions.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: FMVD 237 Minimum Grade: D

**FMVD 291 - Film and Video Internship**

The student does a non-paying internship in the field of film and video for academic credit, working a minimum of 100 hours in a 10-week term for 3 credits. The student provides an initial informational sheet on the internship and submits a final paper on the experience. May be repeated for credit. The first time the course may be taken for 3 credits. After that, the course may be repeated, but for 1 credit each time. Department permission required.

Credits: .50 to 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Film & Video

**FMVD 295 - Hollywood 101**

This course will present an overview of how the business of Hollywood is really done. We'll examine the role of producers, agents, managers, entertainment attorneys, publicists, and studio and network executives.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Entertainment and Arts Mgmt

Film & Video

Screenwriting & Playwriting

**FMVD 305 - Special Effects Make-up**

Introduction to the materials and techniques used in the creation of a character or special effects make-up for film and video. Through

demonstrations and hands-on projects, students learn the basics of cosmetic application and more specialized techniques.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

**FMVD 310 - Camera Operators Workshop**

A hands-on introduction to the role of the camera operator in filmmaking.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Film & Video

Pre-Requisites: FMVD 110 Minimum Grade: D and FMVD 115 Minimum

Grade: D and FMVD 120 Minimum Grade: D

**FMVD 315 - Audio Post Production**

Sound Post-Production is a workshop that allows students to thoroughly focus on the audio portion of editing. In this course, the individual components of sound design are presented and students in order to understand how all the components work together to form a solid soundtrack.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Pre-Requisites: FMVD 110 Minimum Grade: D and FMVD 115 Minimum

Grade: D and FMVD 120 Minimum Grade: D

**FMVD 320 - Steadicam Workshop**

A hands-on introduction to the use of the Steadicam as a creative production tool. The course will cover basic theory of operation and setup of the Steadicam with various cameras.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: FMVD 230 Minimum Grade: D

**FMVD 322 - Production Workshop I**

The first of a two-course sequence in which students produce a film or video project.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):  
Freshman  
Pre-Requisites: FMVD 210 Minimum Grade: D or FMVD 215 Minimum Grade: D

### **FMVD 323 - Production Workshop II**

The second of a two-course sequence in which students produce a film or video project.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: FMVD 322 Minimum Grade: D

### **FMVD 325 - Stop Motion Animation**

This course will explore the technique and expressive possibilities of traditional Stop Motion Animation. Students will learn to shoot objects or models one frame at a time to create the illusion of movement and life.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: FMVD 110 Minimum Grade: D and FMVD 115 Minimum Grade: D and FMVD 120 Minimum Grade: D

### **FMVD 327 - Advanced Lighting**

This course expands upon lighting techniques taught in FMVD 235, Basic Lighting.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: FMVD 235 Minimum Grade: D

### **FMVD 332 - Advanced Film**

This course is designed to further broaden the skills developed in Basic Filmmaking. Students shoot synch-sound, 16 mm films and have the option of working in color. A fine cut of the final project is due at the end of the term.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Pre-Requisites: FMVD 230 Minimum Grade: D

### **FMVD 335 - The 16mm Film Project**

This course will further broaden the skills developed in FMVD 332 - Advanced Film Production and provide students the opportunity to complete a short 16mm film to the fine cut stage by the end of the term.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: FMVD 332 Minimum Grade: D

### **FMVD 341 - Creating Credits and Optical**

This course is designed to present a "real world" introduction to creating open and close title sequences for film and television.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: FMVD 237 Minimum Grade: D

### **FMVD 344 - Music Video Production**

This course will study the history of Music Videos. Students will then develop and produce videos for artists represented by MAD DRAGON RECORDS.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **FMVD 360 - The Art of Television**

Explores the effect of television on contemporary culture. Students critique individual television shows and video programs as works of art and communication.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

### **FMVD 365 - Special Topics in Production**

Focuses on a particular aspect of film and video production, such as cinematography, directing, or editing. The course may be repeated for credit if topics vary.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: FMVD 105 Minimum Grade: D or FMVD 110 Minimum Grade: D

### **FMVD 399 - Indep Proj: Film & Video**

Students plan and produce a project in the area of film and video with faculty supervision. May be repeated for credit. Department permission required.

Credits: .50 to 12.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Film & Video

May not have the following Classification(s):

Freshman

#### **FMVD 400 - Advanced Directing**

This hands-on class explores the communication between actors and directors in the film industry. In a workshop setting, using professional actors, students work on scenes rotating as directors.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Pre-Requisites: FMVD 202 Minimum Grade: D

#### **FMVD 415 - Advanced Editing**

This course builds upon the basic skills taught in Editing, FMVD 115. Students advance towards editing larger scale productions, focusing on aesthetics as well as challenges to specific types of projects, advanced techniques and software.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Must be enrolled in one of the following Major(s):

Film & Video

Must have the following Classification(s):

Senior

#### **FMVD 420 - Advanced Audio Post-Production**

This course is designed to provide the student with an advanced understanding of the techniques and practices of the sound designer, sound editor, dialogue editor, sound effects editor, music editor, and re-recording mixer for film and television.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: FMVD 315 Minimum Grade: D

#### **FMVD 430 - Advanced Cinematography**

This course provides students with exposure to the principles of advanced cinematography and videography both in theory and practical experiences.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Pre-Requisites: FMVD 230 Minimum Grade: D

#### **FMVD 465 - Special Topics in Film & Video**

Covers special topics in the area of film and video. May be repeated for credit if topics vary.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: FMVD 105 Minimum Grade: D or FMVD 110 Minimum

Grade: D

#### **FMVD 490 - Dir Studies Film & Video**

Students undertake specified studies in the field of film and video with faculty supervision. May be repeated for credit. Department permission required.

Credits: .50 to 12.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not be enrolled in one of the following Major(s):

May not have the following Classification(s):

Freshman

#### **FMVD 495 - Senior Project in Film and Video**

The student plans and produces a long-term project during the senior year with faculty supervision. The project is expected to integrate the academic and practical knowledge the student has acquired in the area of film and video.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Film & Video

Must have the following Classification(s):

Junior

Senior

Pre-Requisites: FMVD 323 Minimum Grade: D

### **Film Studies Courses**

#### **FMST 150 - American Classic Cinema**

This course explores the richness and variety of American Classic Cinema while instructing in the basic principles of cinematic storytelling.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

#### **FMST 160 - European Cinema**

This course surveys European Cinema from the period immediately after World War I to the present and looks at the work of several different directors whose work is representative of some of the dominant trends that have influenced western cinema.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

#### **FMST 245 - Non-Western Cinema**

This is a survey of what has come to be considered World Cinema that originated outside of Europe and the United States. This course examines films that are great works of cinema that express the culture from which they spring as well as the unique artistic sensibilities and idea of their directors.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

#### **FMST 250 - The Documentary Tradition**

Involves intensive study of major documentary film and video works. Covers topics including propaganda, documentary's relationship to social reality, documentary aesthetics, and the problem of "truth" in documentary.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

#### **FMST 255 - Hitchcock**

A study of Hitchcock's use of cinematic techniques to tell complex, provocative stories.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

#### **FMST 260 - The Western**

Explores the genre of the classic American Western. Students analyze a selection of Westerns to acquire an understanding of the human and cinematic values they embody.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

#### **FMST 262 - Film Comedy**

Examines a broad selection of film comedies in search of principles that underlie successful film comedy.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

#### **FMST 263 - Rock - N - Roll Cinema**

This class will explore the particularly close relationship between Rock and Roll and Cinema, focusing on the various impacts one has on the other.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

#### **FMST 265 - Special Topics in Cinema Studies**

Examines a particular topic in cinema studies, such as national cinemas (e.g., Australian cinema), genres (e.g., film noir), particular filmmakers (e.g., Ingmar Bergman), or particular theoretical issues (e.g., film and social change). The course, but not the same topics, may be repeated for credit.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

#### **FMST 340 - French New Wave**

This course screens films by all five members of the French New Wave movement and examines the works of others who both influenced these five men and were also part of the aesthetic development in France during this period.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

#### **FMST 345 - Italian Neo Realism**

Students are exposed to Italian Neorealism, its historical connection to Italy's post WWII, its technique of realism and its influence on later Italian and international films.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **FMST 352 - The Horror Film**

This course reviews the history of the horror film and its various sub-genres and analyzes the methods employed in the most successful films. Students dissect the representation of evil and the impact these films have on culture.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **FMST 355 - Contemporary Cinema**

Students interpret and assess contemporary film in light of film history and aesthetics. Includes viewing and analysis of a different current film each week.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

## **General Design Arts Courses**

### **CDA 399 - Independent Study**

Provides individualized study in an area related to a major within the College of Design Arts. May be repeated for credit.

Credits: .50 to 12.00

College: Antoinette Westphal COMAD

Department: College of Media and Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Junior

Senior

### **CDA 465 - Special Topics**

Provides study on a special topic or on an experimental basis. May be repeated for credit.

Credits: 12.00

College: Antoinette Westphal COMAD

Department: College of Media and Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Junior

Senior

## **Graphic Design Courses**

### **VSCM 100 - Computer Imaging I**

This course explores current potentials, limitations, and issues related to use of computer software for design applications. Projects include graphics creation and manipulation; image acquisition, creation and manipulation; text creation and manipulation; typography; input and output options and control; hardware/software/system fundamentals; and troubleshooting.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

May not be enrolled in one of the following Major(s):

### **VSCM 140 - Calligraphy**

Covers the skills and understanding of letterforms as geometry and type, development of hand/eye skill in letter-forming, investigation of solids and voids, and use of traditional and modern tools and materials. Studio.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: VSST 110 Minimum Grade: D

### **VSCM 200 - Computer Imaging II**

Provides continued study of electronic imaging with emphasis on Graphic Design process for print and screen design.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: VSCM 100 Minimum Grade: D

### **VSCM 230 - Visual Communication I**

Provides an overview of graphic design as an applied art. Covers the given, the formal, and the psychological aspects of graphic design.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: VSST 102 Minimum Grade: D or VSST 105 Minimum Grade: D

**VSCM 231 - Visual Communication II**

Continues VSCM 230. Covers corporate identity and explores logo development using the pictorial mark, typographic solution, and abstract interpretation as symbols of identity.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: VSCM 230 Minimum Grade: D

**VSCM 232 - Visual Communication III**

Examines problems in graphic design on the relationship between designer and client, including solving specific situations of image-making with emphasis on the total identity of an organization, firm, or publication. Involves extensive exploration of color and imagery. Studio.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: VSCM 231 Minimum Grade: D

**VSCM 240 - Typography I**

Uses the history of type as the backdrop for the introduction to the art and craft of conventional through state-of-the-art typesetting as well as the creative and extraordinary use of type. Focuses on the letter, word, and sentence. Studio/lecture.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: VSST 101 Minimum Grade: D or VSST 104 Minimum Grade: D

**VSCM 241 - Production**

Covers traditional and electronic means of print production. Explores alternate means of production and various printing and output methods. Studio.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: VSCM 240 Minimum Grade: D

**VSCM 242 - Typography II**

Continues VSCM 240. Broadens the scope to deal with the paragraph and the typeset page, with increased attention to the importance of

subtleties and refinements. Explores the differing requirements of type in relationship to pictorial images.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: VSCM 240 Minimum Grade: D

**VSCM 300 - Computer Imaging III**

Computer Imaging III will provide students with the basics of web design through a series of in-class and homework exercise, using both Macromedia's Dreamweaver and Flash programs. The course will emphasize design, function and usability of web design through research of website design and function.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Pre-Requisites: VSCM 200 Minimum Grade: D

**VSCM 330 - Visual Communication IV**

Examines problems in information graphics, including signage, environmental graphic design, and exhibit design. Studio.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: VSCM 232 Minimum Grade: D

**VSCM 331 - Visual Communication V**

Focuses on techniques and methods of advanced problem solving. Through a series of three projects, the student learns to analyze conceptual and contextual relationships pertinent to any visual communication assignment. Studio.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: VSCM 330 Minimum Grade: D

**VSCM 340 - Typography III**

Typography III concentrates on the exploration and management of large blocks of text in specific design problems. Special emphasis will be placed on the style and readability of typographic treatments.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

**Restrictions:**

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: VSCM 242 Minimum Grade: D

**VSCM 350 - Graphic Design 20th C & Beyond**

Concentrates on impact and significance of the graphic design profession in society through the history and movements of the profession and the work of 20th-century masters of visual communication. Students will analyze conceptual and contextual relationships and develop greater awareness of stylistic content and its relevance to the culture. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Junior

Senior

**VSCM 360 - Design on Site**

Weekly visits to studios of various design disciplines such as small graphic design offices, environmental graphic design firms, advertising agencies, book and magazine publishers, and website developers. A written report is due at the end of the term.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Graphic Design

Pre-Requisites: VSCM 232 Minimum Grade: D

**VSCM 399 - Indep Study Graphic Desgn**

Provides individualized study in graphic design in a specialized area of study. May be repeated for credit. Department permission required.

Credits: .50 to 12.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Graphic Design

Must have the following Classification(s):

Junior

Senior

**VSCM 430 - Visual Communication VI**

Continues VSCM 331. Explores three-dimensional graphic design processes and techniques for communication, including problems of scale, material, form, and function. Emphasizes package design. Includes point-of-purchase design. Studio.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: VSCM 331 Minimum Grade: D

**VSCM 440 - Book Design**

Investigates design of books, from their pre-Gutenberg origins to contemporary technology of design, binding, paper, and finishing. Includes multiple page formats, production grids, and sequential images. Lecture/studio.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: PHTO 210 Minimum Grade: D and VSCM 331 Minimum Grade: D

**VSCM 450 - Professional Portfolio**

Focuses on the preparation of a professional Graphic Design portfolio. A critical process that includes the screening of completed projects, reworking or expanding projects, and reconstructing/creating final portfolio components. A formal interview presentation of the portfolio is also explored and refined.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Graphic Design

Pre-Requisites: VSCM 430 Minimum Grade: D

**VSCM 460 - Professional Practice**

Covers running a design office, including basic contracts, fee structures, and the design process. Explores types of design offices; working with suppliers, printers, photographers, and illustrators; scheduling; resumes and portfolios; taxes; and marketing of graphic design services. Lecture/field work.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: VSCM 430 Minimum Grade: D

**VSCM 465 - Special Topics Graph Des**

Provides study in graphic design on a special topic or on an experimental basis. May be repeated for credit if topics vary.

Credits: 3.00 to 12.00

College: Antoinette Westphal COMAD



Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

#### **VSCM 477 - Graphic Design Seminar**

Provides a forum for discussion of current ideas in design, with a focus on print and broadcast advertising graphics. Includes presentations by invited professionals. Requires board presentation.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Graphic Design

Must have the following Classification(s):

Junior

Senior

#### **VSCM 478 - GDS: Advanced Techniques**

An exploration for the subtleties that distinguish excellence in graphic design print, web and motion venues. Selections include: Advanced Typography and Electronic Portfolio.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Pre-Requisites: VSCM 340 Minimum Grade: D

#### **VSCM 479 - GDS: Advanced Media**

An exploration of advanced media development in Graphic Design as relevancy and currency demands. Selections include: Illustration I and II and Bookmaking.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Must be enrolled in one of the following Major(s):

Graphic Design

#### **VSCM 480 - GDS: Design Perceptions**

An exploration of how graphic designers use visual communications tools and how audiences perceive them. Selections include: 20th Century Art of Chinese Propaganda and Deconstruction Advertising.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

#### **VSCM 485 - Annual Report Design**

Development and analysis of the corporate annual report as a graphic design concept and as a developed marketing tool.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Pre-Requisites: VSCM 340 Minimum Grade: D

#### **VSCM 496 - Senior Thesis Graphic Design**

Requires each student to define a problem and set a goal and strategies, develop a concept, and carry out a solution. Divides time among research, design, thematic development, and final presentation. Requires instructor approval of study.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: VSCM 430 Minimum Grade: D

### **Interior Design Courses**

#### **INTR 150 - Issues Interior Environment**

Introduces the interior design discipline. Uses lectures, guest speakers, discussions, and assignments to examine topical issues of the profession, teach professional responsibilities, and develop an understanding of the history and organization of the interior design profession.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

#### **INTR 200 - History of Modern Architecture**

Covers development of modern architecture in the 19th and 20th centuries. Develops a vocabulary for discussing architecture; an understanding of how various factors affect design; and a familiarity with names, movements, and buildings that are part of historical development.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

#### **INTR 211 - Textiles for Interiors**

This course is a comprehensive introduction to textiles and their use in the interior design profession.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

### **INTR 220 - Orthographic Drawing**

Introduces and develops orthographic drawings, including plans, sections, elevations, and axonometric drawings in pencil and ink.

Covers drafting as a design communication and design-process skill and auxiliary skills of lettering, model-building, and presentation methods from original to reproducible.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Interior Design

May not have the following Classification(s):

### **INTR 231 - Structure**

Investigates structure as an organizing principle in design by man and nature. Explores the basic objective and subjective relationships between form and function. Includes professionally juried presentations.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: VSST 103 Minimum Grade: D or VSST 106 Minimum Grade: D

### **INTR 232 - Interior Studio I**

Primary spatial course. Involves conscious recognition of the manipulability of space or spaces within a given volume and small-scale environmental orientation. Includes professionally juried presentations.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: INTR 231 Minimum Grade: D

### **INTR 233 - Interior Studio II**

Covers diagramming program requirements, designing for complex spatial requirements with an awareness of building systems (e.g., partitions, heating/ventilating/cooling, lighting), and furniture. Includes professionally juried presentations.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: INTR 232 Minimum Grade: D

### **INTR 240 - Perspective Drawing I**

Covers one-point and two-point perspective, the manipulation of three-dimensional illusions on a two-dimensional surface, and explorations in space.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Pre-Requisites: VSST 110 Minimum Grade: D

### **INTR 241 - Perspective Drawing II**

Covers one and two-point perspective with in-depth development of rendering techniques.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: INTR 240 Minimum Grade: D

### **INTR 245 - CAD for Interior Design**

Provides familiarization with the use of the computer and its application in design and presentation processes using two- and three-dimensional modeling software.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: INTR 241 Minimum Grade: D

### **INTR 250 - Interior Materials**

Introduces basic construction materials and how they may be used successfully by the interior designer. Includes sample materials, visual aids, and guest speakers.

Credits: 3.00

College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Freshman

**INTR 300 - Directions 20c Inter Design**

Explores the theories, attitudes, and styles of interior design movements of the 20th century, including the specific examination of designers who have influenced and molded the current profession of interior design.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Freshman

**INTR 305 - History of Furniture**

Chronicles the development of furniture design and manufacture from traditional handcrafted wood to the high-tech office furniture industries of the twenty-first century. This is a writing intensive course.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Pre-Requisites: INTR 200 Minimum Grade: D

**INTR 331 - Residential Design Studio**

Provides experience with extensive real space. Emphasizes recognizing its aesthetic quality and maximizing its potential to meet the requirements of the inhabitants, by stylistic quality and elaboration in the selection and application of furniture finishes and accessories. Includes professionally juried presentations.  
Credits: 4.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Freshman  
Pre-Requisites: INTR 233 Minimum Grade: D

**INTR 332 - Hospitality Design Studio**

Covers design of commercial hospitality interiors, including spatial layout, custom furnishings, lighting, selection of materials, and code requirements. Includes professionally juried presentations.  
Credits: 4.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):

Continuing Education  
May not have the following Classification(s):  
Freshman  
Pre-Requisites: INTR 331 Minimum Grade: D

**INTR 341 - Introduction to Rendering**

Covers the sketching and rendering process from the conceptual sketch to the presentation sketch. Explores hand techniques and mediums concentrating on the effects of color, light, shade and shadow and materials and their finishes.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
Must be enrolled in one of the following Program Level(s):  
Undergraduate Quarter  
Pre-Requisites: INTR 245 Minimum Grade: D

**INTR 350 - Interior Detailing**

Covers basic considerations of interior construction and detailing and their application.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Pre-Requisites: INTR 250 Minimum Grade: D and INTR 233 Minimum Grade: D

**INTR 351 - Interior Lighting**

This course analyzes human needs and the perceptual responses of both general and special populations. It introduces the lighting design theory and principles and explores methods of creating mood and atmosphere with light. It develops vocabulary, documentation methods and understanding of energy conservation, lighting standards, and safety.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Pre-Requisites: INTR 350 Minimum Grade: D

**INTR 399 - Independent Study In Int Des**

Provides individualized study in interior design in a specialized area. May be repeated for credit. Department permission required.  
Credits: .50 to 12.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must have the following Classification(s):  
Junior  
Senior

**INTR 430 - Commercial Design Studio**

Covers design of institutional-commercial interiors, including space planning, selection of materials and furnishings toward a synthesized environment, and development of specifications. Includes professionally juried presentations.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Junior

Senior

Pre-Requisites: INTR 332 Minimum Grade: D

**INTR 435 - Topical Issues Studio**

Investigates topical issues reflective of physical, social, cultural, and psychological needs, addressing special user groups or purposes. Studio.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: INTR 430 Minimum Grade: D

**INTR 440 - Environmental Drawing**

Covers intermediate to advanced drawing communication. Focuses on the experimentation and integration of the systems of drawing, which may include perspective drawing, computer imaging, photography, and cad, and explorations with media and reproduction processes.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Junior

Senior

Pre-Requisites: INTR 245 Minimum Grade: D

**INTR 441 - Intro To Furniture Design**

Covers design of environmental elements, simultaneous concerns with craftsmanship and the application of materials to ideas, and development of prototypes.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Junior

Senior

Pre-Requisites: VSST 203 Minimum Grade: D

**INTR 445 - Contract Documentation for Interior Design**

Provides an understanding of the basic procedures and techniques for the development of construction drawings and furniture documentation. Requires students to use case studies to produce a set of drawings representative of current interior design industry standards.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Junior

Senior

Pre-Requisites: INTR 245 Minimum Grade: D and INTR 430 Minimum Grade: D

**INTR 450 - Professional Practice**

Surveys contemporary business methods, practices, and procedures in the operation of a design firm, including legal and ethical implications. Examines these practices through case studies and lectures by design professionals. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Junior

Senior

Pre-Requisites: INTR 331 Minimum Grade: D

**INTR 451 - Interior Systems**

Introduces building systems ? mechanical, electrical, ceiling and furniture systems ? and their effect on the interior environment. Includes visual aids and guest speakers.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Junior

Senior

Co-Requisites: INTR 430

Pre-Requisites: INTR 351 Minimum Grade: D and INTR 332 Minimum Grade: D

**INTR 465 - Spec Top Interior Design**

Provides study in interior design on a special topic or on an experimental basis. May be repeated for credit if topics vary.

Credits: 1.00 to 12.00

College: Antoinette Westphal COMAD

Department: Architecture & Interior Design

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must have the following Classification(s):  
Junior  
Senior

**INTR 477 - Interior Design Seminar**

Provides reading, discussion, and research on pertinent topics of current concern in the professional area of interior design. May be repeated for credit if topics vary.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must have the following Classification(s):  
Junior  
Senior

**INTR 496 - Sen Prob Interior Design**

Requires an exploratory design project to be initiated and researched by the student under guidance of a selected resource person. Includes professionally juried presentation.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Architecture & Interior Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must have the following Classification(s):  
Junior  
Senior  
Pre-Requisites: INTR 332 Minimum Grade: D

**Music Courses**

**MUSC 101 - University Chorus**

A large chorus that studies and performs music of many styles; performs each term. May be repeated for credit.  
Credits: 1.00  
College: Antoinette Westphal COMAD  
Department: Performing Arts  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education

**MUSC 102 - Chamber Singers**

A select choir that performs advanced choral repertoire; performs frequently on and off campus. May be repeated for credit.  
Credits: 1.00  
College: Antoinette Westphal COMAD  
Department: Performing Arts  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education

**MUSC 105 - Concert Band**

Performs a wide variety of music written for a large band; concerts given each term. May be repeated for credit.  
Credits: 1.00  
College: Antoinette Westphal COMAD  
Department: Performing Arts  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education

**MUSC 106 - Guitar Ensembles**

Performs a wide variety of music written for a small guitar ensemble; concerts given at least twice a year. May be repeated for credit.  
Credits: 1.00  
College: Antoinette Westphal COMAD  
Department: Performing Arts  
Restrictions:  
Must be enrolled in one of the following Program Level(s):  
Undergraduate Quarter

**MUSC 107 - Jazz Ensembles**

Offers rehearsal, study, and performance of jazz compositions for both large and small ensembles; concerts given on and off campus, sometimes with guest soloists. May be repeated for credit.  
Credits: 1.00  
College: Antoinette Westphal COMAD  
Department: Performing Arts  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education

**MUSC 109 - String Ensembles**

Performs music from 18th century to the present for various string combinations; concerts given each term. May be repeated for credit.  
Credits: 1.00  
College: Antoinette Westphal COMAD  
Department: Performing Arts  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education

**MUSC 110 - Keyboard Ensembles**

Performs a wide variety of music written for a small keyboard ensemble; concerts given at least twice a year. May be repeated for credit.  
Credits: 1.00  
College: Antoinette Westphal COMAD  
Department: Performing Arts  
Restrictions:  
Must be enrolled in one of the following Program Level(s):  
Undergraduate Quarter

**MUSC 111 - Chamber Music Ensemble**

Various small ensembles performing a variety of music of many periods and styles. May be repeated for credit.  
Credits: 1.00  
College: Antoinette Westphal COMAD  
Department: Performing Arts  
Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

**MUSC 112 - Fusion Band**

Performs a wide variety of music written for a small fusion ensemble. The Fusion Band gives concerts at least twice a year. May be repeated for credit.

Credits: 1.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

**MUSC 113 - Percussion Ensembles**

Performs a wide variety of music written for a small percussion ensemble. The ensemble gives concerts at least twice a year. May be repeated for credit.

Credits: 1.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

**MUSC 115 - Gospel Choir**

Performs gospel music drawn from both traditional and contemporary sources. Performance opportunities for both singers and instrumentalists. Concerts given on and off campus each term. May be repeated for credit.

Credits: 1.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**MUSC 120 - Music Fundamentals**

Music Fundamentals teaches students essential skills and knowledge relating to Western music. Focus is placed on ear training and core music theory concepts. This course perfectly complements any student's musical playing ability, beginning to advanced, and is essential to further musical development.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**MUSC 121 - Music Theory I**

Covers basics in the materials of music, its structures, and grammar, including chords, melodic lines, and elementary rhythm.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**MUSC 122 - Music Theory II**

Covers organization of pitch in Western and non-Western music. Covers the major-minor key system, medieval and ethnic modes, the 12-tone system, and tuning.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: MUSC 121 Minimum Grade: D

**MUSC 123 - Music Theory III**

Covers a variety of musical forms from binary and rondo to sonata-allegro, including both sectional and continuous forms, to gain an understanding of the relationship between form and the materials of music. Studies form both in relation to its historical evolution and in terms of its generative role in the creation of music.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: MUSC 122 Minimum Grade: D

**MUSC 125 - Ear Training I**

Introduces the basics of ear training and sight singing.

Credits: 1.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: MUSC 121 Minimum Grade: D

**MUSC 126 - Ear Training II**

Continues MUSC 125.

Credits: 1.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: MUSC 125 Minimum Grade: D

**MUSC 127 - Ear Training III**

Continues MUSC 126.

Credits: 1.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: MUSC 126 Minimum Grade: D

**MUSC 130 - Introduction to Music**

Provides an introduction to music in the European classical tradition, including elements of melody, harmony, rhythm, texture, structure, history, and principal composers. Emphasizes listening with understanding.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

**MUSC 131 - History of the Music Industry**

History of the Music Industry. The students learn about the evolution of the recording and publishing industries. In addition, topics such as: technological advances, copyright laws, sociopolitical climates, payola in radio, mergers of the records labels ? then and now, and the historical dynamics of the publishing industry.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

Must be enrolled in one of the following Major(s):  
Music Industry

**MUSC 132 - Radio Management**

Students learn about the growth and development of radio through the 20th century to today, including current challenges and new technologies, programming and marketing techniques, payola, organizational structure, corporate consolidation, the F.C.C., podcasting, satellite, and internet radio. Students also create their own radio stations and formats.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

**MUSC 133 - Computer and Digital Applications I**

Surveys the input of the computer on the creation and production of music. Requires individual projects using the latest music software.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

Must be enrolled in one of the following Major(s):  
Music Industry

**MUSC 135 - Acoustics**

Covers the nature of vibration as it relates to sound; sources of sounds used in music, scales, and temperament; and acoustic and electronic musical instruments.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

**MUSC 137 - Sound Reinf & Enhancement**

Studies various methods of sound modification, including noise reduction, reverberation, and the creation of artificial ambience.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

Pre-Requisites: MUSC 135 Minimum Grade: D

**MUSC 190 - Class Piano I**

Uses a group situation to teach basic performance skills and beginning instruction on piano.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

**MUSC 191 - Class Guitar I**

Uses a group situation to teach basic performance skills and beginning instruction on guitar.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

**MUSC 192 - Class Percussion I**

Uses a group situation to teach basic performance skills and beginning instruction on percussion.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

**MUSC 193 - Class Voice I**

Uses a group situation to teach basic performance skills and beginning instruction in voice.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

Must be enrolled in one of the following Program Level(s):  
Undergraduate Quarter

**MUSC 194 - Class Bass I**

Class Bass I uses group instruction to teach basic performance skills and techniques on electric bass guitar and upright bass.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**MUSC 195 - Class Bass II**

Class Bass II uses group instruction to teach advanced performance skills and techniques on electric bass guitar and upright bass.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: MUSC 194 Minimum Grade: D

**MUSC 227 - Listening Techniques Musc Prod**

Students will develop critical listening skills needed for all aspects of music production including commercial arranging, tracking, and mixing

Credits: 1.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Co-Requisites: MUSC 279

**MUSC 229 - Modern Arranging Techniques**

Modern Arranging Techniques. Discusses the capabilities and ranges of varying instruments. Students study modern arranging techniques utilizing strategies and standard music material.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: MUSC 122 Minimum Grade: D

**MUSC 231 - Music History I**

Surveys and analyzes compositions from antiquity through the Baroque period in European music history. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**MUSC 232 - Music History II**

Surveys and analyzes compositions from the classical and romantic periods in European music history as well as the development of music in the 20th century. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**MUSC 236 - Rock Music Through the Mid-60s**

Surveys rock music from its roots through the mid-60s.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**MUSC 238 - Rock Music Since the Mid-60s**

Surveys rock music from the mid-60s through the mid-90s.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**MUSC 239 - Survey of Production Techniques**

A Survey of Modern Music Production Techniques. This class listens to various pop, R&B, and rock recordings from the 1960's to the present and discusses the production techniques used to make them.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MUSC 379 Minimum Grade: D

**MUSC 241 - Applied Music**

Weekly private applied music instruction. Instruction may be taken in various instruments, including voice. Fee requirement. May be repeated for credit.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**MUSC 242 - Applied Music V**

Continuation of MUSC 242. Weekly private applied music instruction at the sophomore level. Fee requirement. May be repeated for credit.

Credits: 2.00

College: Antoinette Westphal COMAD



Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: MUSC 241 Minimum Grade: D

### **MUSC 243 - Applied Music VI**

Continuation of MUSC 242. Weekly private applied music instruction at the sophomore level. Fee requirement. May be repeated for credit.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: MUSC 242 Minimum Grade: D

### **MUSC 249 - Digital Music Composition**

Digital Music Composition teaches students how to compose music intended to be produced by a computer and related to software, opposed to composing for acoustic instruments. Students will learn how to use specific music software and explore contemporary compositional techniques.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: MUSC 121 Minimum Grade: D

### **MUSC 252 - Music Composition**

Music Composition engages students in writing music for ensembles ranging from solo performer to large ensemble. Techniques of the common practice period as well as modernist harmonic techniques will be introduced and applied. Live performance of student projects will be provided and is an important feature of the course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: MUSC 229 Minimum Grade: D

### **MUSC 258 - Computer and Digital Applications II**

Computer and Digital Applications in Music II. This course covers recording, editing, and mixing music using professional digital audio equipment. Students are required to complete individual projects exploring these areas.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MUSC 133 Minimum Grade: D

### **MUSC 261 - Copyrights for the Music Industry**

Copyrights for the Music Industry. An in-depth study of intellectual property within the framework of copyright law and its important role in the music industry.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

### **MUSC 262 - Touring and Concert Promotion**

Educates student about the Live Performance revenue stream in the music industry, encompassing tour management, tour planning and implementation, concert promotion agreements, insurance issues and revenue breakdowns.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

### **MUSC 263 - Media Promotion**

Students learn about the procedures and mechanisms used to promote music and music-related content through various media forms, primarily radio and video, and through any new media forms recently or futuristically discovered.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Entertainment and Arts Mgmt

Music Industry

Pre-Requisites: MUSC 132 Minimum Grade: D

### **MUSC 279 - Music Recording I**

Introduces the art of sound recording, including fundamentals of microphone placement, tape qualities, and recording equipment specifications and usage.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Co-Requisites: MUSC 227

Pre-Requisites: MUSC 133 Minimum Grade: D

**MUSC 290 - Advanced Class Piano**

Uses a group situation to teach performance skills on piano. May be repeated for credit.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: MUSC 190 Minimum Grade: D

**MUSC 291 - Advanced Class Guitar**

Uses a group situation to teach performance skills on guitar. May be repeated for credit.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: MUSC 191 Minimum Grade: D

**MUSC 292 - Advanced Class Percussion**

Uses a group situation to teach performance skills on percussion. May be repeated for credit.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: MUSC 192 Minimum Grade: D

**MUSC 300 - Improvisation**

Provides study and practice of various improvisatory styles in music. Includes classroom lectures, listening, and solo and ensemble performance.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not be enrolled in one of the following Major(s):

May not have the following Classification(s):

**MUSC 323 - Songwriting**

Addresses basic songwriting techniques including form, melody, rhythm, lyrics, and production. Projects are required.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: MUSC 122 Minimum Grade: D

**MUSC 331 - World Musics**

Surveys various musical traditions from around the world in their cultural contexts. Includes selected music from Africa, the Americas, Europe, South Asia, Southeast Asia, Northeast Asia, West Asia, and Oceania.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

**MUSC 333 - Afro-Amer Music USA**

Examines the African heritage and related New World forms outside the United States. Covers work songs, spirituals, blues, folk music, ragtime, gospel, rhythm and blues, jazz, etc.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

**MUSC 336 - History of Jazz**

Surveys the music popularly known as jazz from before 1900 through the stylistic changes and trends of the 20th century. Covers precursors, early jazz, big bands, bebop, the new music, etc.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

**MUSC 338 - American Popular Music**

Examines popular music (dances, marches, ragtime, jazz, musical comedy, movie music, swing, rock, etc.) from Colonial times to the present, with cultural-historical contexts. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

**MUSC 341 - Advanced Applied Music**

Weekly private applied music instruction at the advanced level. Fee requirement. May be repeated for credit.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: MUSC 243 Minimum Grade: D

### **MUSC 342 - Applied Music-Recital**

Students will present a public recital featuring significant solo repertoire. Repertoire choices for recital must be made through the Applied Music instructor.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: MUSC 241 Minimum Grade: D

### **MUSC 344 - Computer/Digital Appl III**

Computer and Digital Applications III. This is an advanced class that is an expansion of Computer Applications in Music I and II into pop music production techniques for midi and digital audio. This class is especially pertinent for students interested in pop, hip-hop, dance and music production.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MUSC 258 Minimum Grade: D

### **MUSC 361 - The Recording Industry**

The Recording Industry. A comprehensive exploration of the structure and function of the professionals in the recording industry with relation to: major labels, independent labels, and production companies with an analysis of those entities? principle agreements.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: MUSC 261 Minimum Grade: D

### **MUSC 374 - Entrepreneurship in the Music Industry**

Entrepreneurship in the Music Industry. Students create a music industry business plan. Students also explore investment opportunities for this business, and learn how to make a presentation specific to the music industry to potential music industry entity related investors.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MUSC 375 Minimum Grade: D

### **MUSC 375 - Mktg/Promo for the Music Ind**

Marketing and Promotion for the Music Industry. Students perform an in-depth analysis/creation of a marketing plan geared towards a music industry-related business or product. The students learn about marketing issues unique to the music industry such as: radio promotion, media buys, press and publicity, concert promotion, and how to incorporate them into a business plan.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MUSC 461 Minimum Grade: D and MKTG 311 Minimum

Grade: D

### **MUSC 376 - Artist and Repertoire in the Music Industry**

Educates students in the art of selecting recording artists for a recording label's artist roster. It analyzes target demographics for the label, genre specificity, Artist & Repertoire administration processes, and takes the students through the myriad duties performed by an Artist & Repertoire executive in the recording industry.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

May not have the following Classification(s):

Freshman

Pre-Requisites: MUSC 361 Minimum Grade: D

### **MUSC 377 - D3: Drexel Dragon Digital**

D3 Digital is the e-commerce and e-content experimental laboratory record label model wherein students are able to work on new business models focusing on viral markets for music and related content delivery uniquely in the digital space, i.e., the internet, mobile phone, and all digital delivery mechanisms.

Credits: 1.00 to 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MUSC 261 Minimum Grade: D and MUSC 361 Minimum

Grade: D

### **MUSC 378 - DraKo Booking Agency**

Students participate in booking shows at venues across the USA for the artists on MAD Dragon Records. Students arrange tours, advance shows, ensure viability of touring schedule, maintain database of tour itineraries, interface with management and label recording tours.

Credits: 1.00 to 5.00

College: Antoinette Westphal COMAD

Department: Performing Arts  
Restrictions:  
Must be enrolled in one of the following Major(s):  
Music Industry  
Pre-Requisites: MUSC 262 Minimum Grade: D or MUSC 265 Minimum Grade: D

### **MUSC 379 - Music Recording II**

Requires students to create several broadcast-quality recordings, including editing and mix-down of the final master tapes.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Performing Arts  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Pre-Requisites: MUSC 279 Minimum Grade: D

### **MUSC 380 - Special Topics in Music**

Covers selected topics in music. May be repeated for credit if topics vary.  
Credits: .50 to 12.00  
College: Antoinette Westphal COMAD  
Department: Performing Arts  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education

### **MUSC 381 - MADKo Concert Promotions**

Students participate in organizing, advancing, booking, promoting and implementing concerts at venues both on and off -campus.  
Credits: 1.00 to 3.00  
College: Antoinette Westphal COMAD  
Department: Performing Arts  
Restrictions:  
Must be enrolled in one of the following Major(s):  
Entertainment and Arts Mgmt  
Music Industry  
Pre-Requisites: MUSC 262 Minimum Grade: D or MUSC 265 Minimum Grade: D or THTR 132 Minimum Grade: D

### **MUSC 382 - Venue Management**

Students will learn how to operate a music venue by learning how to book talent, market and promote, staff and hire personnel, create visibility, establish a long-term vision for the music venue.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Performing Arts  
Restrictions:  
Must be enrolled in one of the following Major(s):  
Music Industry  
Pre-Requisites: MUSC 361 Minimum Grade: D

### **MUSC 451 - Scoring to Picture**

Scoring to Picture. To give students the skill set to independently compose, produce and record commercial jingles, underscores, short films and television programs. All aspects of this work with picture created by industry professionals.

Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Performing Arts  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must be enrolled in one of the following Major(s):  
Music Industry  
Pre-Requisites: MUSC 344 Minimum Grade: D and MUSC 455 Minimum Grade: D

### **MUSC 455 - Audio for Video**

Introduction to the concepts and applications of audio production for video, television, and film with a special emphasis on composition. In addition, current production techniques frequently used in the post-production industry will be explored including music editing, sound effects design, Foley, and dialog replacement.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Performing Arts  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must have the following Classification(s):  
Junior  
Senior  
Pre-Requisites: MUSC 379 Minimum Grade: D

### **MUSC 461 - The Publishing Industry**

The Publishing Industry. A detailed look at the publishing industry, including functions of a publisher, sources of publishing income, types of licenses, relevant publishing agreements, foreign publishing and royalty collection.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Performing Arts  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Pre-Requisites: MUSC 361 Minimum Grade: D

### **MUSC 462 - MAD Dragon Records**

MAD Dragon Records is the Music Industry Program's nationally-distributed, student-run record label. It encompasses all facets of operating a record label in a real-world setting.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Performing Arts  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must be enrolled in one of the following Major(s):  
Music Industry  
Pre-Requisites: MUSC 461 Minimum Grade: D

### **MUSC 464 - MAD Dragon Publishing**

Students engage in the everyday business of a Publishing Company, including investigating placement possibilities for songs in, e.g., movies and TV. They draft and negotiate licenses for uses, compiles databases,

create and disseminate compilation CDs to music supervisors and like-users, and seek out and sign songwriters to the company.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MUSC 461 Minimum Grade: D

#### **MUSC 467 - Artist Representation**

Artist Representation is the culmination of all aspects related to the Music Industry. This course outlines the various components needed in assembling an artist's professional team, contacts and business entities - all elements important in securing a record deal, publicity deal and the marketing needed to succeed in the music business.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MUSC 361 Minimum Grade: D and MUSC 461 Minimum Grade: D

#### **MUSC 468 - E-Commerce in the Music Industry**

E-Commerce in the Music Industry. A comprehensive view of how music is digitally distributed over the Internet. This course also involves how to create and maintain an Internet-based business including; understanding registration and ownership of domain names; Internet advertising laws; devising an Internet marketing strategy; Website design; and disclaimers, copyright and trademark compliance.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MUSC 461 Minimum Grade: D and (MKTG 311 Minimum Grade: D or MKTG 301 Minimum Grade: D )

#### **MUSC 469 - Computer & Digital Applications IV**

This course focuses on advanced Digital Audio Workstation techniques used in modern recording production. Sound replacement, pitch correction and editing proficiency are all covered.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MUSC 258 Minimum Grade: D

#### **MUSC 470 - Advanced Seminar in Music**

Covers selected topics in music-theoretical, historical, technical, or commercial. May be repeated for credit if topics vary.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music

Music Industry

Must have the following Classification(s):

Junior

Senior

#### **MUSC 471 - Recording III**

Recording III. This is an advanced examination of current state of the art recording techniques. Special attention is paid to digital audio editing, audio quantization, track comping, advanced compression and equalization techniques, and time-based processing. Student record, mix, and edit independent projects outside of scheduled class time.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MUSC 379 Minimum Grade: D

#### **MUSC 473 - Synthesis and Sampling**

Synthesis and Sampling. This is an advanced course focusing on the theory and operation of hardware and virtual synthesizers and digital audio samplers. Students learn how to identify and manipulate the various parameters of synthesis and sampling devices.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MUSC 344 Minimum Grade: D

#### **MUSC 477 - Music Production**

Music Production. The students in this class learn contemporary music production techniques through a combination of lecture, demonstration and independent work.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MUSC 471 Minimum Grade: D

**MUSC 479 - Recording Session**

Students will be involved in all aspects of recording production including song selection, arranging, session planning, recording, and mixing.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: MUSC 379 Minimum Grade: D

**MUSC 491 - Senior Project in Music Industry**

Requires advanced individual projects carried out in close cooperation with a faculty advisor. May be repeated for a maximum of 4 credits.

Credits: 1.00 to 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Junior

Senior

**MUSC 495 - Directed Studies in Music**

Provides supervised individual study of special subjects in music. May be repeated for credit. Department permission required.

Credits: .50 to 12.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**Music Industry Program Courses****MIP 131 - History of the Music Industry**

This course teaches the students the background of the recording industry, including technologies, social and political events that shaped the industry to the present.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

**MIP 133 - Computer & Digital Applications I**

The main objective of this course is to develop an understanding of MIDI, sequencing, and digital audio in the Apple Logic platform, through the integration of in-class demonstrations, lectures, and hands-on projects and activities.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

**MIP 161 - Copyrights in the Music Industry**

This course is an in-depth exploration of what, how, when and where intellectual property exists in the music industry, with a particular emphasis on the role that copyrights play.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

**MIP 170 - Radio Management**

Students learn about the growth and development of radio through the 20th century to today, including current challenges and new technologies, programming and marketing techniques, payola, organizational structure, corporate consolidation, the F.C.C., podcasting, satellite, and internet radio. Students also create their own radio stations and formats.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**MIP 179 - Music Recording I**

Introduces the art of sound recording, including fundamentals of sound, microphone placement, acoustic environment, and recording equipment specifications and usage.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Co-Requisites: MIP 227

**MIP 227 - Listening Techniques in Music**

Students will develop critical listening skills needed for all aspects of music production. Dynamic range, harmonic timbre and frequency detection are stressed.

Credits: 1.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry  
Co-Requisites: MIP 179

**MIP 233 - Computer & Digital Applications II**

This course covers recording, editing, and mixing music using professional digital audio equipment. Students are required to complete individual projects exploring these areas.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 133 Minimum Grade: D or MUSC 133 Minimum Grade: D

**MIP 239 - Survey of Modern Production Techniques**

This class listens to various pop, R & B, and rock recordings from the 1960's to the present and discusses the production techniques used to make them.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 279 Minimum Grade: D or MUSC 379 Minimum Grade: D

**MIP 262 - Trademarks and Patents in the Music Industry**

This course is an in-depth continuation of the exploration of what, how, when and where intellectual property exists in the music industry, with a further emphasis on the use of trademarks and patents in the music and music software industries.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 161 Minimum Grade: D or MUSC 261 Minimum Grade: D

**MIP 263 - Media Promotion**

Students learn about the procedures and mechanisms used to promote music and music-related content through various media forms, primarily radio and video, and through any new media forms recently or futuristically discovered.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Entertainment and Arts Mgmt

Music Industry

Pre-Requisites: MIP 170 Minimum Grade: D

**MIP 271 - The Recording Industry I**

This course teaches the students the fundamentals of the structure and function of the recording industry. It is a comprehensive exploration of the structure and function of the professionals in the recording industry with relation to: major labels, independent labels, and production companies with an analysis of those entities.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 161 Minimum Grade: D or MUSC 261 Minimum Grade: D

**MIP 272 - The Recording Industry II**

This course is a continuation of the recording industry principles learned in MIP 271.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 262 Minimum Grade: D and MIP 271 Minimum Grade: D

**MIP 279 - Music Recording II**

Basic music recording techniques are demonstrated with in concentration toward session work-flow and signal-flow. Requires students to create several broadcast-quality recordings, including editing and mix-down of the final master.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 179 Minimum Grade: D or MUSC 279 Minimum Grade: D

**MIP 311 - A & R in the Music Industry I**

Educates students in the art of selecting recording artists for a recording label's artist roster. It analyzes target demographics for the label, genre specificity, A&R administration processes and takes the student through the myriad duties performed by an A&R executive in the recording industry.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

### **MIP 312 - A & R in the Music Industry II**

Educates students in the art of selecting recording artists for a recording label's artist roster. It analyzes target demographics for the label, genre specificity, A & R administration processes and takes the student through the myriad duties performed by an A & R executive in the recording industry.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

### **MIP 331 - Music Venues and Concerts**

Students will learn how to operate a music venue by learning how to book talent, market and promote, staff and hire personnel, create visibility, establish a long-term vision for the music venue.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 272 Minimum Grade: D

### **MIP 333 - Computer & Digital Applications III**

This course focuses on advanced Digital Audio Workstation techniques used in modern recording production with an emphasis on audio editing. Sound replacement, pitch correction and editing proficiency are all covered.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 233 Minimum Grade: D or MUSC 258 Minimum Grade: D

### **MIP 341 - Touring and Booking**

Educates student about the Live Performance revenue stream in the music industry, encompassing tour management, tour planning and implementation, concert promotion agreements, insurance issues and revenue breakdowns.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 272 Minimum Grade: D

### **MIP 343 - MADKo Concert Promotions**

This course teaches the students, through experiential, hands-on learning, how to organize, market, promote, advance and settle music concerts. The students conceive of, organize and book artists for concerts locally and regionally. They are responsible for every facet of the concert, from conception to final settlement.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 331 Minimum Grade: D or MIP 341 Minimum Grade: D

### **MIP 361 - The Publishing Industry**

This course teaches the students the fundamentals of the structure and function of the publishing industry as it relates to the music and music-related industries.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 272 Minimum Grade: D

### **MIP 363 - Legal Issues in the Music Industry**

This course explores the legal issue affecting the music industry today, such as free speech in radio and music lyrics, rights of publicity for recording artists, anti-trust issues with respect to corporate consolidation of the media, fair use issue contracting with minors.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: BLAW 201 Minimum Grade: D and (MIP 271 Minimum Grade: D or MUSC 361 Minimum Grade: D ) and (MIP 361 Minimum Grade: D or MUSC 461 Minimum Grade: D )

### **MIP 374 - Entrepreneurship in the Music Industry**



Students will learn how to devise, conceive, create and implement a music industry-related business through the drafting of a business plan. This course is team-driven and will involve student discussions and critique.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: BLAW 201 Minimum Grade: D and FIN 301 Minimum Grade: D and (MIP 361 Minimum Grade: D or MUSC 461 Minimum Grade: D )

### **MIP 375 - Marketing and Promo in Music Industry**

This course is designed to give the student an understanding of how songs become "hits" and how artists build long-term careers through the use of marketing and promotion. The students will organize complete integrated marketing strategies to accompany a record release. Some or all pre-requisites may be taken as either a pre-requisite or co-requisite. Please see the department for more information.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: (MIP 361 Minimum Grade: D or MUSC 461 Minimum Grade: D ) and MKTG 301 Minimum Grade: D

### **MIP 377 - Digital Label**

D3 Digital is the e-commerce and e-content experimental laboratory record label model wherein students are able to work on new business models focusing on viral markets for music and related content delivery uniquely in the digital space, i.e., the Internet, mobile phone, and all digital delivery mechanisms.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 271 Minimum Grade: D

### **MIP 379 - Music Recording III**

This is an advanced examination of current state of the art recording techniques. Special attention is paid to digital audio editing, digital and analog mixing techniques, advanced compression and equalization techniques and time-based processing.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 279 Minimum Grade: D or MUSC 379 Minimum Grade: D

### **MIP 380 - Special Topics in Music Industry**

Covers special topics in music industry. May be repeated for credit if topics vary.

Credits: .50 to 12.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **MIP 381 - Audio for Video**

This course will introduce the student to the technological and creative aspects of developing an audio score for audio/visual elements.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: (MIP 233 Minimum Grade: D or MUSC 258 Minimum Grade: D ) and (MIP 279 Minimum Grade: D or MUSC 379 Minimum Grade: D )

### **MIP 382 - Scoring to Picture**

This course will expand the students' ability to create and produce an original score for an audio/visual element, drawing upon their creative and technological skills.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 381 Minimum Grade: D or MUSC 455 Minimum Grade: D

### **MIP 383 - MAD Dragon Studios**

Students are involved in the day-to-day operations of MAD Dragon Recording Studios. Students will perform the business operations such as scheduling, logistics, and promotion, as well as oversee session needs, tech requirements and supplies.

Credits: 1.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 279 Minimum Grade: D or MUSC 379 Minimum Grade: D

### **MIP 384 - Synthesis and Sampling**

This is an advanced course focusing on the theory and operation of hardware and virtual synthesizers and digital audio samplers. Students learn how to identify and manipulate the various parameters of synthesis and sampling devices.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 233 Minimum Grade: D or MUSC 258 Minimum Grade: D

### **MIP 386 - Commercial Music Production**

An examination of the various ways that music is composed and used in television advertising, industries, trailers/promos for film, television, and radio, including bumpers and station ids.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 381 Minimum Grade: D or MUSC 455 Minimum Grade: D

### **MIP 387 - Studio Maintenance & Assisting**

This course will introduce to the student the basic maintenance and assisting techniques used in the modern recording studio. Basic electronic components, measurements and calibration are covered. Assisting techniques, studio etiquette, and environment are covered.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 279 Minimum Grade: D or MUSC 379 Minimum Grade: D

### **MIP 388 - Production Company Management**

Students who contemplate entering the production field will learn how to create, manage and organize a production company entity. We will discuss the various deals between a producer and a record label, or a recording artist. We will explore the business of running a production company.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 262 Minimum Grade: D and (MIP 361 Minimum Grade: D or MUSC 461 Minimum Grade: D )

### **MIP 433 - Computer & Digital Applications IV**

This course focuses on advanced Digital Audio Workstation techniques used in modern recording production with an emphasis on audio editing. Sound replacement, pitch correction and editing proficiency are covered.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 233 Minimum Grade: D or MUSC 258 Minimum Grade: D

### **MIP 440 - Legal and Business Affairs for MAD Program**

L&B Affairs gives students the opportunity to examine, draft, revise, and negotiate all legal agreements attendant to MAD Dragon enterprise and all of its entities. The student will participate in business negotiations for all MAD Dragon-related dealing as well as working with real-world timelines and deadlines.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 361 Minimum Grade: D

### **MIP 441 - DraKo Booking**

This course teaches the students, through experiential, hands-on learning, how to effectively act as a booking agent. They do so by booking tours for the MAD Dragon Records artists.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: (MIP 161 Minimum Grade: D or MUSC 261 Minimum Grade: D ) and (MIP 272 Minimum Grade: D or MUSC 379 Minimum Grade: D ) and (MIP 331 Minimum Grade: D or MIP 341 Minimum Grade: D )

### **MIP 443 - Entertainment Contracts I**

This course encompasses drafting and negotiating the most common types of agreements in the music industry.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: BLAW 201 Minimum Grade: D and (MIP 361 Minimum Grade: D or MUSC 461 Minimum Grade: D ) and MIP 363 Minimum Grade: D

#### **MIP 444 - MAD Dragon Records**

MAD Dragon Records is the hands-on real-world component of the Music Industry Program as a full-service record label.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 361 Minimum Grade: D or MUSC 461 Minimum Grade: D

#### **MIP 445 - MAD Dragon Publishing**

Students engage in the everyday business of a Publishing Company, including investigating placement possibilities for songs in, e.g., movies and TV. They draft and negotiate licenses for uses, compile database, create and disseminate compilation CDs to music supervisors and like-users, and seek out and sign songwriters to the company.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 361 Minimum Grade: D or MUSC 461 Minimum Grade: D

#### **MIP 453 - Entertainment Contracts II**

This course is a continuation of Entertainment Contracts I that encompasses drafting and negotiating the most common types of entertainment agreements used by the Music Industry.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 443 Minimum Grade: D

#### **MIP 462 - Global Issues in the Music Industry**

This course explores global music industry issues in an historic and current context. We will discuss the EU, and international Intellectual Property-related treaties, like TRIPPS and GATT, the Berne Convention and others, and discuss global IP organizations, like WIPO, IFPI, Impala, and international mechanical rights organizations and copyright societies.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: BLAW 201 Minimum Grade: D and MIP 272 Minimum Grade: D and (MIP 361 Minimum Grade: D or MUSC 461 Minimum Grade: D ) and MIP 363 Minimum Grade: D and MIP 468 Minimum Grade: D

#### **MIP 464 - Music Industry Cyberlaw**

This course explores the law and legal issues that exist on the Internet, such as publication, domain names, disclaimers, liabilities of an e-commerce store or site related to the music industry.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: BLAW 201 Minimum Grade: D and MIP 272 Minimum Grade: D and (MIP 361 Minimum Grade: D or MUSC 461 Minimum Grade: D ) and MIP 363 Minimum Grade: D and MIP 468 Minimum Grade: D

#### **MIP 467 - Artist Representation**

Artist Representation is the culmination of all aspects related to the Music Industry. This course outlines the various components needed in assembling an artist's professional team, contacts and business entities - all elements important in securing a record deal, publicity deal and the marketing needed to succeed in the music business.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: (MIP 272 Minimum Grade: D or MUSC 379 Minimum Grade: D ) and (MIP 361 Minimum Grade: D or MUSC 461 Minimum Grade: D )

#### **MIP 468 - Music Industry E-Commerce**

This course explores the inner workings of commerce in the music industry as it occurs in the Internet. The student gains an understanding of how to market and promote websites, utilize social networking sites and how digital services for the industry can serve the label, artist and/or publishing company.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 361 Minimum Grade: D or MUSC 461 Minimum Grade: D

#### **MIP 477 - Music Production**

The students in this class learn contemporary music production techniques through a combination of lecture, demonstration and independent work.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 379 Minimum Grade: D or MUSC 471 Minimum Grade: D

#### **MIP 481 - Mixing and Mastering**

The fine art of mixing and mastering music are covered in depth. This is an advanced record engineering course that will focus on just the mixing and mastering process of recording. Proper equipment usage, printing methods, formats, and production goals are covered.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 379 Minimum Grade: D or MUSC 471 Minimum Grade: D

#### **MIP 482 - Recording Session**

Students will be involved in all aspects of recording production including artist selection, session planning, recording, overdubbing, editing, mixing and mastering.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Pre-Requisites: MIP 379 Minimum Grade: D or MUSC 471 Minimum Grade: D

#### **MIP 491 - Senior Project in Music Industry**

Senior Project is a thesis course in which the student engages in intensive research on a topic of his or her choice over the three quarters of senior year. The thesis will result in some form of publishable material. The student will present their thesis to a jury in their final quarter of senior year.

Credits: 1.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

Must have the following Classification(s):

Senior

Pre-Requisites: MIP 361 Minimum Grade: D or MUSC 461 Minimum Grade: D

#### **MIP 495 - Directed Studies in Music Ind**

Provides supervised individual study of special topics in the music industry. Departmental permission required.

Credits: .50 to 12.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Music Industry

### **Performing Arts Courses**

#### **PRFA 380 - Special Topics Perf Arts**

Covers selected topics in the performing arts. May be repeated for credit.

Credits: .50 to 12.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

#### **PRFA 495 - Directed Studies Perf Art**

Provides supervised individual study of special subjects in performing arts. May be repeated for credit.

Credits: .50 to 12.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **Photography Courses**

#### **PHTO 110 - Photography**

Lecture-laboratory course in black-and-white photography. Coordinates a photographic visual discipline with comprehensive camera and darkroom experience. Requires students to have access to a camera

with exposure metering and manually adjustable f-stops and shutter speeds.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not be enrolled in one of the following College(s)/School(s):

### **PHTO 115 - Photographic Principles**

Combines theoretical analysis and practical application of photography. Through a series of assignments, non-photography majors explore the aesthetic, cultural, and communicative aspects of the photographic medium.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Major(s):

Photography

### **PHTO 140 - Digital Photography I**

The objective of this course is to give you an introduction to the technical skills necessary to use computers, equipment, and software as a means of visually communicating your photographic ideas.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **PHTO 210 - Intermediate Photography**

Continues the aesthetic and technical investigations of black-and-white photography begun in PHTO 110 through a mix of lectures, slide discussions, analytical and creative projects, and group critiques.

Requires students to have access to a camera with exposure metering and manually adjustable f-stops and shutter speeds.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not be enrolled in one of the following Major(s):

Pre-Requisites: PHTO 110 Minimum Grade: D

### **PHTO 231 - Color Photography**

Introduces the aesthetics and technology of color photography. Focuses on coordinating color theory with camera and darkroom experience. Includes a variety of color photographic processes and materials.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: PHTO 210 Minimum Grade: D

### **PHTO 233 - Large Format Photography**

Provides a thorough exploration of large-format camera techniques and large-format film exposure/development techniques including the zone system. Introduces the aesthetic of the large-format black-and-white photograph and expands the student's vision of the potential of the photographic image.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: PHTO 210 Minimum Grade: D

### **PHTO 234 - Studio Photography**

Introduces professional studio photography practices. Continues utilization of the large-format camera while introducing the potentials of the medium format. Examines artificial lighting techniques and provides a context for exploration of the studio as a creative photographic environment.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not be enrolled in one of the following Major(s):

May not have the following Classification(s):

Freshman

Pre-Requisites: PHTO 233 Minimum Grade: D

### **PHTO 236 - Photojournalism**

Approaches the subject of photojournalism through lectures on its history and current practices and through application. Considers the documentary genre of photography in general. Assists students in optimizing their use of small-format black-and-white photography.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: PHTO 210 Minimum Grade: D

### **PHTO 240 - Digital Photography II**

Explores the digital image within the context of photographic practice. Examines current capabilities and future potentials in image capture, manipulation, output, and dissemination. Projects include utilization of image-manipulation programs, direct digital cameras, and hybrid film/digital approaches. Addresses aesthetic, conceptual, and professional issues.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not be enrolled in one of the following Major(s):

Pre-Requisites: PHTO 210 Minimum Grade: D

### **PHTO 253 - Fine Black & White Printing**

Explores the aesthetic of the fine black-and-white print, including issues of print scale, tonality, surface quality, toning, and archival techniques. Uses zone-system analysis to optimize the relationship of the negative and the print.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: PHTO 210 Minimum Grade: D

### **PHTO 275 - History of Photography I**

Provides an overview of the history of photography from 1839 to approximately 1930, including technological developments, aesthetic trends, theoretical and philosophical understandings, and effects on society and culture at large. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: ARTH 101 Minimum Grade: D or ARTH 102 Minimum

Grade: D or ARTH 103 Minimum Grade: D

### **PHTO 276 - History of Photography II**

Provides an overview of the history of photography from approximately 1930 to the present, including technological developments, aesthetic trends, theoretical and philosophical understandings, and effects on society and culture at large.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: PHTO 275 Minimum Grade: D

### **PHTO 291 - Internship**

Incorporates a nonpaying internship in the field of photography for academic credit. An initial informational sheet on the internship and a final paper on the experience are required. May be repeated for credit. Department permission required.

Credits: .50 to 12.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Photography

### **PHTO 310 - Advanced Photography**

Emphasis on independent and original work combined with technical innovation

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

### **PHTO 334 - Advanced Studio Photography**

An advanced studio photography class that will teach the student the workflow associated with high-end digital studio capture. The class will also cover various advanced studio lighting techniques. The development of a personal portfolio of work produced in the studio will be required by all students.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: PHTO 234 Minimum Grade: D

### **PHTO 335 - Portraiture**

This course is devoted to the development of a single project. The course will deal in depth with issues of format, lighting and composition. The course will address ethical and legal matters in photographic portraiture. An overview of the history of photographic portrait will be covered.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Photography

Pre-Requisites: PHTO 231 Minimum Grade: D and PHTO 233 Minimum

Grade: D and PHTO 236 Minimum Grade: D and PHTO 253 Minimum

Grade: D

### **PHTO 350 - Photography and Culture**

Discussion-and project-oriented course. Explores the effects of photography on social and cultural consciousness during the 20th century. Concentrates on photography as a medium of mass communication, especially photojournalism, the picture magazine, fashion, and advertising. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must have the following Classification(s):

Junior  
Senior  
Pre-Requisites: PHTO 276 Minimum Grade: D

**PHTO 361 - Advanced Photography**

Extends study and experimentation in studio, color, and digital photography. Examines current photographic technologies and provides analysis of trends in photographic practice.

Credits: 4.00  
College: Antoinette Westphal COMAD  
Department: Media Arts  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Pre-Requisites: PHTO 234 Minimum Grade: D

**PHTO 392 - Junior Project in Photography**

Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Media Arts  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Freshman  
Sophomore  
Pre-Requisites: PHTO 361 Minimum Grade: D

**PHTO 399 - Independent Study in Photo**

Provides individualized study in photography in a specialized area. May be repeated for credit. Department permission required.

Credits: .50 to 12.00  
College: Antoinette Westphal COMAD  
Department: Media Arts  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must be enrolled in one of the following Major(s):  
Photography  
May not have the following Classification(s):  
Freshman

**PHTO 450 - Self Promotion for Photographers**

The objective of this course is to give you practical skills about design and production of print materials. Basics about typography, design, color, production and printing will be discussed and demonstrated.

Students will produce their own materials such as their resume, stationary, direct mail promotional cards, and website.

Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Media Arts  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must be enrolled in one of the following Major(s):  
Photography  
Pre-Requisites: PHTO 451 Minimum Grade: D

**PHTO 451 - Photography and Business**

Seminar course with invited professionals from the photographic and business fields. Helps prospective photographers understand legal aspects of photography, freelance business practices, and potential employment possibilities and expectations.

Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Media Arts  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Pre-Requisites: PHTO 392 Minimum Grade: D

**PHTO 452 - History of Contemporary Photography**

The History of Contemporary Photography. The course will focus on aesthetic and conceptual development in contemporary photographic practice. Through lectures, field trips and in-class discussions, the students will learn concepts and visual trends employed in photography since 1970. Topics covered include 19th and 20th century influences, multi-cultural interpretation of genres, new approaches to representation of self, and the influence of digital technology on photography.

Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Media Arts  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Pre-Requisites: PHTO 275 Minimum Grade: D and PHTO 276 Minimum Grade: D

**PHTO 465 - Special Topics in Photography**

Provides study in photography on a special topic or on an experimental basis. May be repeated for credit if topics vary.

Credits: .50 to 12.00  
College: Antoinette Westphal COMAD  
Department: Media Arts  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Must be enrolled in one of the following College(s)/School(s):  
Antoinette Westphal COMAD  
May not have the following Classification(s):  
Freshman

**PHTO 492 - Senior Thesis in Photography I**

Integrates the technical and conceptual understandings that the student has acquired in photography through development of a personally defined photographic project. Students will meet in weekly seminars to plan, discuss, and critique in-progress work.

Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Media Arts  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Pre-Requisites: PHTO 392 Minimum Grade: D

### **PHTO 493 - Senior Thesis in Photography II**

Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Media Arts  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Pre-Requisites: PHTO 492 Minimum Grade: D

### **PHTO 495 - Senior Thesis in Photography III**

Integrates the technical and conceptual understandings that the student has acquired in photography through development of a personally defined photographic project. Students will meet in weekly seminars to plan, discuss, and critique in-progress work.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Media Arts  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
Pre-Requisites: PHTO 493 Minimum Grade: D

## **Printing Technology Management Courses**

### **PTM 399 - Indepnd St Print Tech Mgm**

Individualized study in printing technology management in a specialized area of study. Department permission is required prior to enrolling. Can be repeated for credit  
Credits: .50 to 12.00  
College: Antoinette Westphal COMAD  
Department: College of Media and Design  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Freshman

## **Screenwriting & Playwriting Courses**

### **SCRP 220 - Playwriting I**

Introduces the basic tenets of playwriting and their use in writing a 10-minute play.  
Credits: 3.00  
College: Antoinette Westphal COMAD  
Department: Cinema & Television  
Restrictions:  
Must be enrolled in one of the following Program Level(s):  
Undergraduate Quarter  
May not have the following Classification(s):  
Freshman  
Pre-Requisites: HUM 106 Minimum Grade: D or ENGL 101 Minimum Grade: D or ENGL 105 Minimum Grade: D

### **SCRP 225 - Playwriting II**

Builds on the writing tenets learned in Playwriting I. Requires students to write a one-act play.  
Credits: 3.00  
College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

May not have the following Classification(s):

Pre-Requisites: SCRП 220 Minimum Grade: D or DRWT 220 Minimum Grade: D

### **SCRП 241 - Writing TV Comedy**

Teaches the essentials of situation comedy writing for TV. Students will be expected to conceive and write their own thirty-minute pilot script plus a `bible¿ for their show.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: SCRП 270 Minimum Grade: D

### **SCRП 242 - Writing TV Drama**

Teaches the essentials of writing the one-hour television drama. Students will be expected to conceive and write their own thirty-minute pilot script plus a `bible¿ for their show.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: SCRП 270 Minimum Grade: D

### **SCRП 250 - Creating Stand-up Comedy**

Deals with the conception, writing and performance of a stand-up comedy routine. Includes exploration of creating a comic persona, structuring an act, construction of jokes, and aspects relating to performance. "Final exam" will be given before a live audience at a public venue.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **SCRП 270 - Screenwriting I**

Workshop course that covers the fundamentals of writing scripts for film and television.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

May not have the following Classification(s):

Pre-Requisites: HUM 106 Minimum Grade: D or ENGL 101 Minimum Grade: D or ENGL 105 Minimum Grade: D



**SCRIP 275 - Screenwriting II**

Workshop course that builds on the fundamentals of screenwriting learned in Screenwriting I. Each student develops and completes a short dramatic screenplay. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

May not have the following Classification(s):

Freshman

Pre-Requisites: SCRIP 270 Minimum Grade: D or FMVD 270 Minimum

Grade: D

**SCRIP 280 - Writing the Short Film**

This course will focus on creating scripts for films under thirty minutes in length.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: SCRIP 260 Minimum Grade: D

**SCRIP 285 - Writing Nonfiction for Film and Video**

Students learn to write for the exploratory documentary as well as the tightly scripted educational or instructional film or video.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

May not have the following Classification(s):

Freshman

Pre-Requisites: SCRIP 270 Minimum Grade: D or FMVD 270 Minimum

Grade: D

**SCRIP 310 - Literature for Screenwriters**

This course provides exposure to literary traditions from the classics to pop culture, analyzing how the selected books have affected the film industry, both in terms of direct adaptations and by influencing generations of filmmakers and screenwriters.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

May not have the following Classification(s):

Freshman

Pre-Requisites: SCRIP 270 Minimum Grade: D or FMVD 270 Minimum

Grade: D

**SCRIP 350 - Writing the TV Comedy Series**

This course gives students practical experience in writing a pilot episode for an original, single-or-multiple comedic television series.

Following the network primetime model and working in collaboration, students meet deadlines and operate under budget and production constraints similar to those faced by professional writers.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: SCRIP 270 Minimum Grade: D

**SCRIP 353 - Writing the TV Drama Series**

This course gives students practical experience in writing a pilot episode for an original dramatic television series. Following the network primetime model and working in collaboration, students meet deadlines and operate under budget and production constraints similar to those faced by professional writers.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: SCRIP 270 Minimum Grade: D

**SCRIP 370 - Screenplay Story Development**

This course provides a thorough understanding of methods used to develop story ideas from initial concept to complete screen story, including pitching, structuring, and creating treatments. Students pitch and develop several stories which can then be used to create full-length scripts in advanced workshops.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

May not have the following Classification(s):

Freshman

Pre-Requisites: SCRIP 275 Minimum Grade: D or FMVD 275 Minimum

Grade: D

**SCRIP 380 - Screenwriting Workshop I**

The first of a two-course sequence in which students write a feature film script, telefilm, or television pilot.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

May not have the following Classification(s):

Freshman

Pre-Requisites: SCRIP 275 Minimum Grade: D or FMVD 275 Minimum

Grade: D

**SCRIP 381 - Screenwriting Workshop II**

The second of a two-course sequence in which students write a feature film script, telefilm, or television pilot.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

May not have the following Classification(s):

Freshman

Pre-Requisites: SCRP 380 Minimum Grade: D or FMVD 382 Minimum Grade: D

### **SCRP 382 - Playwriting Workshop I**

The first of a two-course sequence in which students write a 90-minute, two-act play.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

May not have the following Classification(s):

Freshman

Pre-Requisites: SCRP 225 Minimum Grade: D or DRWT 225 Minimum Grade: D

### **SCRP 383 - Playwriting Workshop II**

The second of a two-course sequence in which students write a 90-minute, two-act play.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

May not have the following Classification(s):

Freshman

Pre-Requisites: SCRP 382 Minimum Grade: D or DRWT 382 Minimum Grade: D

### **SCRP 399 - Independent Study in SCRP**

Independent study on a topic selected by the student. Independent study is supervised by a faculty member and guided by a plan of study.

Department permission required.

Credits: .50 to 12.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

### **SCRP 465 - Special Topics in SCRP**

Examines a particular genre in dramatic writing (comedy, the thriller, etc.) or issues of particular interest to students interested in writing for the stage or screen (e.g., Literature for Screenwriters). The course, but not the same topics, may be repeated for credit.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

May not have the following Classification(s):

Freshman

### **SCRP 495 - Senior Project in Screenwriting or Playwriting I**

The first of a two-course sequence in which students write a feature film script, telefilm, television pilot, or full-length stage play.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Must be enrolled in one of the following Major(s):

Screenwriting & Playwriting

Must have the following Classification(s):

Junior

Senior

Pre-Requisites: SCRP 381 Minimum Grade: D or SCRP 383 Minimum Grade: D

Grade: D

### **SCRP 496 - Senior Project in Screenwriting or Playwriting II**

The second of a two-course sequence in which students write a feature film script, telefilm, television pilot, or full-length stage play.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Must be enrolled in one of the following Major(s):

Screenwriting & Playwriting

Must have the following Classification(s):

Junior

Senior

Pre-Requisites: SCRP 495 Minimum Grade: D

## **Study Abroad-Performing Arts Courses**

### **SAPA 395 - Performing Arts in Liverpool**

Provides opportunities to study at the Liverpool Institute for Performing Arts. Courses available in performing arts, popular music, enterprise management, acting, community arts, dance, performance design, and sound technology.

Credits: .50 to 12.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

## **TV Industry & Enterprise Courses**

### **TVIE 180 - TV Industry Overview**

The TV industry (broadcast, cable, satellite and internet) is explored. Topics examined include station and network relations, production,

support systems, sales and promotion, revenue streams (advertiser, subscriber and hybrid), financial and legal systems that control TV, and program formats including TV content distributed by Internet, Wifi and mobile.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

#### **TVIE 280 - Research, Sales and Programming**

Research, sales and programming are the core of the TV industry. Students examine the selling environment; the research process; the meaning of "audience"; metrics; the sales process; market analysis; program promotion; and broadcast, cable, radio, and interactive media sales. Formats, day parts, scheduling, linkages and promotions are also explored.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

Pre-Requisites: TVIE 180 Minimum Grade: D

#### **TVIE 285 - Media Law and Ethics**

This course studies the intersection of media law and ethics. Included are: current legal issues in old and new media industries, the First Amendment, Congress and the FCC, licensing and regulation of media businesses, intellectual property and rights acquisition, and the foundation for ethical actions that result from multiple cross-pressures.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

Pre-Requisites: TVIE 180 Minimum Grade: D

#### **TVIE 290 - Intro to Money & the Media**

This course focuses on the economics of various segments of the media business, with an emphasis on television through its past, present and future incarnations. Instruction will focus on the business models for various media, and case studies of financial decisions faced by media companies.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

#### **TVIE 365 - Special Topics: TVIE**

This is a Special Topic course in the TV Industry & Enterprise Track that will have rotating topics that address current interests in the field.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

#### **TVIE 390 - Practicum: Promotions**

Students learn the art of promotions through industry placements, including DUTV. Students will produce promos for TV shows, create on-air branding elements for stations, design promotion materials, and complete other tasks related to promotions.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

Pre-Requisites: DIGM 100 Minimum Grade: D and FMVD 110 Minimum Grade: D and FMVD 115 Minimum Grade: D and FMVD 120 Minimum Grade: D and TVIE 180 Minimum Grade: D and TVIE 280 Minimum Grade: D

#### **TVIE 391 - Practicum: Programming**

Students learn the art of programming a television station through industry placements, including DUTV. Students will aid in programming negotiation and acquisition, log and systems preparation, and other programming related duties.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

Pre-Requisites: FMVD 110 Minimum Grade: D and FMVD 115 Minimum Grade: D and FMVD 120 Minimum Grade: D and TVIE 180 Minimum Grade: D and TVIE 280 Minimum Grade: D

#### **TVIE 392 - Practicum: New Media Mngmt**

Students learn the operation of new media enterprises through industry placements, including DUTV. Students will develop ways to develop, promote, and disseminate new media content related to the television industry.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education

Pre-Requisites: DIGM 100 Minimum Grade: D and DIGM 240 Minimum Grade: D and FMVD 110 Minimum Grade: D and FMVD 115 Minimum Grade: D and FMVD 120 Minimum Grade: D and TVIE 180 Minimum Grade: D and TVIE 280 Minimum Grade: D

#### **TVIE 399 - Independent Project: TVIE**

This course offers students the opportunity to do an Independent Project in TV Industry & Enterprise.

Credits: .50 to 6.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

## Continuing Education

### **TVIE 480 - TV Professions & Business**

An exploration of professions and opportunities for entrepreneurship in the TV industry through readings and guest lectures. After students assess their research, skills, and talents, they will research professional and business opportunities that match their future aspirations.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Television

Must have the following Classification(s):

Junior

Senior

### **TVIE 495 - Senior Project: TV Enterprise I**

This is the first course in a 3 course sequence for senior project in the TV Industry & Enterprise Track. Students will survey market opportunities, look at the competition and design a plan for new product development.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Television

Must have the following Classification(s):

Senior

### **TVIE 496 - Senior Project: TV Enterprise II**

This is the second course in a 3 course sequence for senior project in the TV Industry & Enterprise Track. Students will survey market opportunities, look at the competition and design a plan for new product development.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Major(s):

Television

Must have the following Classification(s):

Senior

### **TVIE 497 - Senior Project: TV Enterprise III**

This is the third course in a 3 course sequence for senior project in the TV Industry & Enterprise Track. Students will survey market opportunities, look at the competition and design a plan for new product development.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

Must be enrolled in one of the following Major(s):

Television

Must have the following Classification(s):

Senior

## TV Information & Technology Courses

### **TVIT 270 - Digital Content Delivery**

Business models, technologies and opportunities defining digital content creation and delivery are presented as are content creation for mobile devices and electronic signage. Digital cinema and user interfaces that characterize the "N-Screen" environment are examined including revenue generation in Video on Demand, Pay Per View, and Pay Per Click platforms.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **TVIT 275 - Introduction to IT for TV**

Functions of IT in broadcast, cable, satellite and network operations and re-purposing of TV content through web-streaming and mobile devices are studied. Digital Asset Management, legal, technical and revenue implications of IT for traffic and station management are evaluated. IT is studied as a potential profit center in TV operations.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **TVIT 365 - Special Topics: TVIT**

This is a Special Topic course in the TV Industry and TVPR Track that will have rotating topics that address current interests in the field.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: FMVD 110 Minimum Grade: D and FMVD 115 Minimum Grade: D

Grade: D and FMVD 120 Minimum Grade: D

### **TVIT 370 - Monetizing TV Web Content**

The course addresses streaming TV & digital media businesses, start-up funding, and venture capital firms, as well as, digital TV content delivery networks, platforms and metrics. Further topics include project management rights acquisition, intellectual property, encryption, pricing models, enterprise web casting, viral video, product placement, niche content, and user-generated video.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: TVIT 270 Minimum Grade: D and TVIT 275 Minimum Grade: D

### **TVIT 375 - Web Streaming Project**

Students create a web-streaming product and the plan to monetize it. Development strategy, objectives, methodologies, project management, video, web and workflow design are central. Design and implementation of a delivery plan and a short term version of the content complete the project.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: TVIT 370 Minimum Grade: D

### **TVIT 399 - Independent Project: TVIT**

This course offers students the opportunity to do an Independent Project in Information Technology (IT) for Television.

Credits: .50 to 6.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

## **TV Production Courses**

### **TVPR 100 - TV Studio: Basic Operations**

This course will focus on developing operational skills for all studio production facilities including camera operations and composition, microphones and audio mixers, basic lighting, teleprompter, video switcher and graphics playback.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **TVPR 200 - TV Studio: Live Directing**

This course is an Introduction to directing live and taped multi-camera television productions in a studio setting. The emphasis will be on developing solid, basic directing technique that will be built upon in subsequent additional directing courses. Students will direct simple programs in almost every class.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: TVPR 100 Minimum Grade: D

### **TVPR 201 - TV Studio: Comedy**

This course gives students instruction and experience in producing, interpreting, staging, directing, shooting, and live-cutting scenes in a

studio. Students also experience the challenge of managing a cast and crew while simultaneously dealing with the kind of time, resource, and technical limitations that exist in the professional world.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: TVPR 100 Minimum Grade: D and TVPR 200 Minimum Grade: D

### **TVPR 202 - TV Studio: Drama**

This course gives students instruction and experience in producing, interpreting, staging, directing, shooting, and live-cutting and producing dramatic scenes in a studio. Students also experience the challenge of managing a cast and crew while simultaneously dealing with the kind of time, resource, and technical limitations that exist in the professional world.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: TVPR 100 Minimum Grade: D and TVPR 200 Minimum Grade: D

### **TVPR 205 - TV Studio: Adv Live Directing**

This course is designed to build on skills acquired in TVPR 200 TV Studio: Live Directing. Students will direct increasingly more complex programs, primarily news and information shows. Additional directing opportunities for the production of programming for DUTV will be offered to students taking this course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: TVPR 100 Minimum Grade: D and TVPR 200 Minimum Grade: D

### **TVPR 212 - TV Commercials and Promos**

Students will analyze and produce a wide variety of television commercials and promos. Fundamental concepts of brand marketing will be presented and utilized in the production of student's own script-to-screen commercials and promos. This history of commercials, both in the United States and worldwide, will also be studied.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: FMVD 110 Minimum Grade: D and FMVD 115 Minimum Grade: D and FMVD 120 Minimum Grade: D

### **TVPR 220 - TV News Writing**

This is a basic introduction to writing for television news broadcasts. Students will learn to conceptualize, confirm and write stories on deadline, and develop basic interviewing skills. Issue of journalistic ethics will be presented and discussed. Weekly story assignments will be given to augment classroom work.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

#### **TVPR 221 - TV News Production**

This course is an introduction to single camera field production for TV news, exposing students to the basics of writing, shooting, field lighting and remote news production logistics. Students will learn techniques of video and audio acquisition as well as satellite, microwave and STL type operations.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: FMVD 110 Minimum Grade: D and FMVD 115 Minimum

Grade: D and FMVD 120 Minimum Grade: D and TVPR 220 Minimum

Grade: D

#### **TVPR 230 - TV Field: Drama**

This course gives students instruction and experience in scouting, prepping, producing, interpreting, staging, directing, and shooting dramatic scenes on location. Students also experience the challenge of managing a cast and crew while simultaneously dealing with the kind of time, resource and technical limitations that exist in the professional world.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: FMVD 110 Minimum Grade: D and FMVD 115 Minimum

Grade: D and FMVD 120 Minimum Grade: D

#### **TVPR 232 - TV Field: Industrials**

Students will learn to write, produce, and direct industrials, marketing, point of purchase and sales presentation video presentations.

Strategizing, writing, shooting and editing skills will all be utilized as students produce 2 finished productions over the course of 10 weeks.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: FMVD 110 Minimum Grade: D and FMVD 115 Minimum

Grade: D and FMVD 120 Minimum Grade: D

#### **TVPR 236 - TV Field: Nonfiction**

This course gives students instruction and experience in doing non-fiction TV shows in the field. This includes TV documentaries, reality TV shows, news stories, and field segments for magazine shows.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: FMVD 110 Minimum Grade: D and FMVD 115 Minimum

Grade: D and FMVD 120 Minimum Grade: D

#### **TVPR 240 - Producing for Television**

This course introduces students to the art and craft of producing for television and examines every aspect of the producer's role in the developing, selling, pre-production, production, post-production, delivery, and marketing of a show. Students will also learn the functions of all other jobs involved in a production.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

#### **TVPR 242 - TV On-Camera Performance**

Students will receive practical experience in all aspects of television performance, including anchoring, reporting, announcing, hosting, and acting. This class is designed specifically for those production students with little or no acting or on-camera experience, but who will benefit from a greater understanding of the performance process.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

#### **TVPR 315 - Episodic Webisode Production**

The students will experiment with many options for developing programming for streaming on the web. They will then create finished episodes that can run on Drexel's website, other on-line outlets or podcasts. The students will also develop viral marketing strategies to promote their work.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: FMVD 110 Minimum Grade: D and FMVD 115 Minimum

Grade: D and FMVD 120 Minimum Grade: D and FMVD 235 Minimum

Grade: D

#### **TVPR 340 - Remote TV Production**

Students will learn all of the skills necessary to become effective crewmembers on remote multi-camera shoots produced by the Paul F. Harron Studios and DUTV. Relevant electrical, electronic and video

engineering subjects will also be covered. Safety procedures will be taught, stressed and required of all class participants.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: TVPR 100 Minimum Grade: D

### **TVPR 347 - Advanced TV Lighting**

This course is designed to build on lighting skills presented in TVPR 100 TV Studio: Basic Operations. Students will design and execute progressively more complex and demanding lighting plots and participate in lighting setups. Remote lighting concepts for both single and multi-cam production will also be presented.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: TVPR 100 Minimum Grade: D

### **TVPR 348 - TV Directing Workshop**

This course provides real world experience directing television programming in both studio and remote multi-camera environments. Students will be assigned to direct a wide variety of program and promotional material for DUTV, including talk shows, news broadcasts, sports coverage, musical production, narrative programs, theater and dance.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: TVPR 205 Minimum Grade: D

### **TVPR 351 - TV Comedy Series I**

Students will start with scripts for multiple episodes written in SCRP 350. They will do all pre-production including casting, location, scouting, budgeting, scheduling, and production design. They will then shoot every page of script, getting all the coverage needed to produce finished episodes for DUTV.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: FMVD 110 Minimum Grade: D and FMVD 115 Minimum

Grade: D and FMVD 120 Minimum Grade: D and FMVD 235 Minimum

Grade: D

### **TVPR 352 - TV Comedy Series II**

This course is a continuation of "TV Comedy Series I" and will focus on post-production of the episodes. The students will log, organize, and prep the raw footage for editing. Teams of students will then work

together to edit each episode. Completed episodes will be broadcast on DUTV.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: TVPR 351 Minimum Grade: D

### **TVPR 354 - TV Drama Series I**

Students will start with scripts for multiple episodes written in SCRP 353. They will do all pre-production including casting, location scouting, budgeting, scheduling, and production design. They will then shoot every page of script, getting all the coverage needed to produce finished episodes for DUTV.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: FMVD 110 Minimum Grade: D and FMVD 115 Minimum

Grade: D and FMVD 120 Minimum Grade: D and FMVD 235 Minimum

Grade: D

### **TVPR 355 - TV Drama Series II**

This course is a continuation of "TV Drama Series I" and will focus on post-production of the episodes. The students will log, organize, and prep the raw footage for editing. Teams of students will then work together to edit each episode. Completed episodes will be broadcast on DUTV.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: TVPR 354 Minimum Grade: D

### **TVPR 356 - TV Magazine Show I**

"TV Magazine Show I" takes students through the experience of producing a 30 minute version of "60 Minutes" style magazine program, including studio segments, bumpers, field pieces, and final assembly. Special emphasis will be given to aspects of time management. This is a two quarter course, continued in TV Magazine Show II.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: TVPR 205 Minimum Grade: D and TVPR 221 Minimum

Grade: D and TVPR 236 Minimum Grade: D

### **TVPR 357 - TV Magazine Show II**

"TV Magazine Show II" continues the production of the TV magazine program begun in TV Magazine I. This is the "final production" quarter

of the class, with students completing packages for the show and putting together field and studio transitional elements. Selected programs may be shown on DUTV.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: TVPR 356 Minimum Grade: D

#### **TVPR 365 - Special Topics: TVPR**

This is a Special Topic course in TV Production that will have rotating topics that address current interests in the field.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

#### **TVPR 399 - Independent Project: TVPR**

This course offers students the opportunity to do an Independent Project in TV Production.

Credits: .05 to 6.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

#### **TVPR 496 - Senior Project: TV Production II**

Both production tracks in the Television major, TV Comedy & Drama Production and TV News & Nonfiction Production, take this second course in a 3-course sequence for senior project. Students will take on significant roles, such as producer, writer, director, videographer, or editor in the production of television programs.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Television

Must have the following Classification(s):

Senior

#### **TVPR 497 - Senior Project: TV Production III**

Both production tracks in the Television major, TV Comedy & Drama Production and TV News & Nonfiction Production, take this third course in a 3-course sequence for senior project. Students will take on significant roles, such as producer, writer, director, videographer, or editor in the production of television programs.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following Major(s):

Television

Must have the following Classification(s):

Senior

### **TV Studies Courses**

#### **TVST 260 - History of Television**

This course explores the history of television as art and communication. Topics include: the origins and development of television programming, the regulatory environment and the history of the business of television. Television programs, both fictional and non-fictional, will be viewed from the fifties through the present time.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

#### **TVST 261 - History of TV Journalism**

This course presents a history of broadcast introduction in the United States. It includes an introduction to the origins, protocols, and principles of journalism on television. It also acquaints students with the prominent trends, programs, and reporting styles through the decades leading to present-day norms and motivations.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

#### **TVST 361 - Art of TV Comedy**

This course explores the history of television comedy and examines its role as both programming staple and artistic form. By examining how sitcoms reflect our society and its most important social issues, the course seeks to enable students to gauge where both culture and the sitcom are headed.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

#### **TVST 362 - Art of TV Drama**

Students will view and analyze prime-time, hour-long, dramatic TV shows, starting with television's golden age of the fifties and moving to television's "second golden age" starting in the eighties. Students will examine the relationship of the series to other programs, contemporary culture, and television history.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education



**TVST 363 - Science Fiction Television**

Students will view a progression of science fiction television shows from the fifties to the present time. Students will examine how each show uses an imagined world as a vehicle for exploring facets of our own world. The concepts and the production values will be discussed for each show.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**TVST 365 - Special Topics: TVST**

This is a Special Topic course in television studies that will have rotating topics that address current interests in the field.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**TVST 399 - Independent Project: TVST**

This course offers students the opportunity to do an Independent Project in Television Studies.

Credits: .50 to 6.00

College: Antoinette Westphal COMAD

Department: Cinema & Television

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**Theatre Courses****THTR 110 - Voice and Articulation**

A beginning course in speech for the stage. The study of standard American speech, techniques for vocal projection, oral interpretation and the effective use of the voice on stage.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**THTR 115 - Theatrical Experience**

This course explores the Theatrical Experience from a non-practitioner's perspective. Through lectures, demonstrations, slides and videos students will examine the roles of theatre artists and how they combine their efforts in creating a unique Theatrical Experience.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**THTR 116 - Philadelphia Theatre Let's Go!**

Philadelphia Theatre Let's Go! exposes students to the variety of theatrical opportunities available in the Philadelphia region. Through research, discussion and attendance at theatrical productions, students will enhance their abilities to discuss, evaluate and enjoy theatre.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**THTR 121 - Dramatic Analysis**

Through the reading of play-scripts, this course will expose students to a variety of methods of play analysis that can be applied to the various theatre disciplines (production, performance, and design). It will also provide students with the methodology to be used in the Theatre History and upper theatre courses. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**THTR 131 - Theatre Performance Practicum**

Provides practical experience in acting for the stage. Requires student to play a role in a Department of Performing Arts theatre production. May be repeated for credit.

Credits: 1.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**THTR 132 - Theatre Production Practicum**

Provides practical experience in theatre production. Requires students to participate in planning, preparation, and completion of a realized production as a crew head or crew member. May be repeated for credit.

Credits: 1.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

**THTR 210 - Acting: Fundamentals**

Introductory acting course. Covers basic exercises, improvisations, fundamentals of voice production, and stage movement.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

D or ENGL 103 Minimum Grade: D or ENGL 105 Minimum Grade: A or ENGL 103 Minimum Grade: D

### **THTR 211 - Acting: Scene Study**

Continues THTR 210. Intermediate course in acting, focusing on application of the techniques of acting through scene study.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: THTR 210 Minimum Grade: D

### **THTR 212 - Sketch Comedy**

This course explores the various techniques employed by sketch comedians to imagine and create scripts which spring from a specific point of view. Through exercises and assignments, sketch comedy will be explored as it relates to collaborative writing, improvisation, character development and the rehearsal process.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

Must be enrolled in one of the following Program Level(s):

Graduate Quarter

Undergraduate Quarter

### **THTR 221 - Theatre History I**

This course will expose students to the origins of drama from antiquity through the Jacobean period. Through the reading of plays and text, students will explore the relationship of the drama to the social, political, and trends within a given period and how they influenced one another. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: THTR 121 Minimum Grade: D or HUM 103 Minimum Grade: D or HUM 105 Minimum Grade: A or HUM 108 Minimum Grade: D or ENGL 103 Minimum Grade: D or ENGL 105 Minimum Grade: A or ENGL 103 Minimum Grade: D

### **THTR 222 - Theatre History II**

This course continues the study of drama beginning with the Restoration and continuing through the modern era. Through the reading of plays and texts, students will explore the relationship of the drama to the social, political, and economic trends within a given period and how they influenced one another. This is a writing intensive course.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: THTR 121 Minimum Grade: D or HUM 103 Minimum Grade: D or HUM 105 Minimum Grade: A or HUM 108 Minimum Grade: D

### **THTR 240 - Theatre Production I**

Uses lectures, discussions, and practical experience to introduce the processes and equipment used in the production of plays, including scenery construction, lighting, sound, and costuming.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **THTR 241 - Theatre Production II**

Covers advanced applications of techniques of stagecraft, including drafting, stage machinery, lighting, painting, and property construction.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: THTR 240 Minimum Grade: D

### **THTR 260 - Production Design**

This course will allow students to expand on principles learned in Dramatic Writing enabling them to develop and communicate, through a variety of means, a unified production concept for a playscript. Students will present their designs in the areas of scenery, costumes and lighting demonstrating their ability to translate their production concept into theatrical reality.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

### **THTR 320 - Play Direction**

Introduces the art of directing, including play analysis, interpretation, rehearsal procedures, techniques of blocking, composition, picturization, and director-actor communications.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: THTR 211 Minimum Grade: D and THTR 121 Minimum Grade: D

### **THTR 360 - Lighting Design**

This course provides students with a complete introduction to the Theatrical Lighting Design, including discussions of color, composition, movement and electricity. Students apply the principles discussed in a

theatre laboratory setting and are prepared to create innovative and practical designs for the stage.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Sophomore

### **THTR 380 - Special Topics in Theatre**

Covers selected topics in theatre. May be repeated for credit if topics vary.

Credits: .50 to 12.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **THTR 495 - Directed Studies in Theatre**

Provides supervised individual study of special subjects in theatre. May be repeated for credit.

Credits: 12.00

College: Antoinette Westphal COMAD

Department: Performing Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

## **Visual Studies Courses**

### **VSST 101 - Design I**

Focuses on two-dimensional space, black and white, and appropriate tools and materials.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **VSST 102 - Design II**

Expands the visual vocabulary to include color theory. Continues the process of discovery and visual decision-making.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: VSST 101 Minimum Grade: D or VSST 104 Minimum

Grade: D or VSST 108 Minimum Grade: D

### **VSST 103 - Design III**

Covers the perception and ordering of three-dimensional space. Includes new methods and materials in the continuing process.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: VSST 102 Minimum Grade: D or VSST 105 Minimum

Grade: D or VSST 109 Minimum Grade: D

### **VSST 104 - Accelerated Design I**

This is an accelerated course offered as a substitute for VSST 101. The work concentrates on two-dimensional space with a primary focus in black and white. The course is 8 hours per week delivered in three weeks.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **VSST 105 - Accelerated Design II**

This is an accelerated course offered as a substitute for VSST 102. The work concentrates on color, expanding the two-dimensional vocabulary. The course is 8 hours per week delivered in three weeks.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: VSST 101 Minimum Grade: D or VSST 104 Minimum

Grade: D or VSST 108 Minimum Grade: D

### **VSST 106 - Accelerated Design III**

This is an accelerated course offered as a substitute for VSST 103. The work concentrates on three-dimensional space with a primary focus on materials and craftsmanship. The course meets 8 hours per week delivered in four weeks.

Credits: 2.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: VSST 102 Minimum Grade: D or VSST 105 Minimum

Grade: D or VSST 109 Minimum Grade: D

### **VSST 108 - Design I for Media**

Introductory 2D design course for media majors combining hand and computer approaches.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **VSST 109 - Design II for Media**

Introductory color design course for media majors combining hand and computer approaches. Builds on the design lessons of VSST 108 Design I for Media.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: VSST 108 Minimum Grade: D

### **VSST 110 - Introductory Drawing**

Provides basic understanding of the perceptual problems in drawing, including how three-dimensional objects can be represented on a two-dimensional surface.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

### **VSST 111 - Figure Drawing I**

Introduces drawing of the human figure, with emphasis on composition and shape-area relationships.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: VSST 110 Minimum Grade: D

### **VSST 112 - Figure Drawing II**

Continues VSST 111. Covers developing mass and form in the human figure.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Pre-Requisites: VSST 111 Minimum Grade: D

### **VSST 201 - Multimedia: Performance**

Investigates 4D design (the organization of space over time) using objects, light, sound, movement, gesture, and language in solo and group presentations. Incorporates conceptualization, experimentation, perception and analysis.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: VSST 102 Minimum Grade: D or VSST 105 Minimum Grade: D or VSST 109 Minimum Grade: D

### **VSST 202 - Multimedia: Space**

Concentrates on environment and spatial concepts. Expands previous concern with the object and personal space to envision space and the action within. Requires students to work individually or in groups to create works at this new scale.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: VSST 102 Minimum Grade: D or VSST 105 Minimum Grade: D

### **VSST 203 - Multimedia: Materials**

This course augments the design studio experiences by introducing the influence of material characteristics and fabrication techniques.

Students learn how to design projects, reduce them to the specific parts, make the parts and assemble the work in a coordinated sequence. Work is done in the Visual Studies Arts Annex woodshop.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: VSST 102 Minimum Grade: D or VSST 105 Minimum Grade: D or VSST 109 Minimum Grade: D

### **VSST 204 - Materials Exploration**

This course examines the relationship of materials and design principles as they relate to wearable art forms.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: VSST 103 Minimum Grade: D or VSST 106 Minimum Grade: D

### **VSST 301 - Painting I**

Investigates painting using traditional and contemporary attitudes. Encourages students to find a highly regulated approach within a tradition of figure, still-life, and landscape painting. Oil.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Freshman  
Pre-Requisites: VSST 102 Minimum Grade: D or VSST 105 Minimum Grade: D or VSST 109 Minimum Grade: D

**VSST 302 - Painting II**

Continues VSST 301.  
Credits: 4.00  
College: Antoinette Westphal COMAD  
Department: Visual Studies  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Freshman  
Pre-Requisites: VSST 301 Minimum Grade: D

**VSST 303 - Painting III**

Continues VSST 302.  
Credits: 4.00  
College: Antoinette Westphal COMAD  
Department: Visual Studies  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Freshman  
Pre-Requisites: VSST 302 Minimum Grade: D

**VSST 310 - Sculpture: Metal Fabrication**

This specialized course teaches welding and metal fabrication techniques that students use to develop a series of projects. Students also experiment with alternative material combinations and investigate the use of metal in contemporary sculpture.  
Credits: 4.00  
College: Antoinette Westphal COMAD  
Department: Visual Studies  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Freshman  
Pre-Requisites: VSST 102 Minimum Grade: D or ARCH 102 Minimum Grade: D or VSST 109 Minimum Grade: D

**VSST 311 - Sculpture I**

This course focuses on idea development, the creative application of materials and process, and introducing basic wood and metal working tools and techniques. Projects bring these elements together with an emphasis on investigating new media and developing critical dialogue as it pertains to discussing and evaluating artwork.  
Credits: 4.00  
College: Antoinette Westphal COMAD  
Department: Visual Studies  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education

May not have the following Classification(s):  
Freshman  
Pre-Requisites: VSST 103 Minimum Grade: D or VSST 106 Minimum Grade: D

**VSST 312 - Sculpture II**

Continues VSST 311.  
Credits: 4.00  
College: Antoinette Westphal COMAD  
Department: Visual Studies  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Freshman  
Pre-Requisites: VSST 311 Minimum Grade: D

**VSST 313 - Sculpture III**

Continues VSST 312.  
Credits: 4.00  
College: Antoinette Westphal COMAD  
Department: Visual Studies  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Freshman  
Pre-Requisites: VSST 312 Minimum Grade: D

**VSST 321 - Screenprint I**

Water based and photographic techniques are combined to create painterly and precise imagery in the building of a body of work. Techniques may include stencil-making, digitizing, mono-printing and color exploration. This course introduces the foundations of technical skills, language and theories used by the artist as printmaker.  
Credits: 4.00  
College: Antoinette Westphal COMAD  
Department: Visual Studies  
Restrictions:  
May not be enrolled in one of the following Program Level(s):  
Continuing Education  
May not have the following Classification(s):  
Freshman  
Pre-Requisites: VSST 102 Minimum Grade: D or VSST 105 Minimum Grade: D or VSST 109 Minimum Grade: D

**VSST 322 - Printmaking I**

Explores various printmaking techniques including but not exclusive of photographic lithography, relief block printing and screen-printing. Drawing processes and mixed media are emphasized. The foundations of technical skills, language and theories used by the artist as printmaker are introduced.  
Credits: 4.00  
College: Antoinette Westphal COMAD  
Department: Visual Studies  
Restrictions:  
Must be enrolled in one of the following Program Level(s):  
Undergraduate Quarter

Pre-Requisites: VSST 102 Minimum Grade: D or VSST 105 Minimum Grade: D or VSST 109 Minimum Grade: D

### **VSST 323 - Printmaking II**

A continuation of Printmaking I, exploring techniques to a greater depth. Drawing, photographic processes and mixed media are emphasized. The foundations of technical skills, language and theories used by the artist as printmaker are introduced.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Pre-Requisites: VSST 322 Minimum Grade: D

### **VSST 324 - Advanced Printmaking**

Explores combination-printmaking, portfolio development and building a cohesive body of work. Techniques may include mixed media printmaking, digital and alternative media. Students will document their work and develop an artistic statement. The foundations of technical skills, language and theories.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Pre-Requisites: VSST 321 Minimum Grade: D or VSST 322 Minimum Grade: D

### **VSST 325 - Screenprint II**

A continuation of Screenprinting I, exploring techniques to a greater depth. Techniques may include stencil-making, digitizing, mono-printing and color exploration. This course introduces the foundations of technical skills, language, and theories used by the artist as printmaker.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

Must be enrolled in one of the following Program Level(s):

Undergraduate Quarter

Pre-Requisites: VSST 321 Minimum Grade: D

### **VSST 350 - Painting - Special Studies**

Includes a broader-based study of painting and allows pursuit of exploratory, more personal statements.

Credits: .50 to 12.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not have the following Classification(s):

Freshman

Pre-Requisites: VSST 303 Minimum Grade: D

### **VSST 399 - Independ Study: Visual Studies**

Provides individualized study in visual studies in a specialized area of study. May be repeated for credit. Department permission required.

Credits: .50 to 12.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must have the following Classification(s):

Junior

Senior

### **VSST 465 - Sp Topics Visual Studies**

Provides study in visual studies on a special topic or on an experimental basis. May be repeated for credit if topics vary.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Visual Studies

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

May not be enrolled in one of the following College(s)/School(s):

May not have the following Classification(s):

Freshman

## **Web & Motion Graphic Design Courses**

### **WMGD 210 - Motion Graphics I**

This course explores fundamentals of graphics in motion, focusing on the use of word and image for television and web.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must be enrolled in one of the following Major(s):

Graphic Design

Pre-Requisites: VSCM 230 Minimum Grade: D and VSCM 240 Minimum Grade: D

### **WMGD 220 - Web Graphics**

This course focuses on the full scope of art direction and design for web graphics.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must be enrolled in one of the following Major(s):

Graphic Design

Pre-Requisites: VSCM 230 Minimum Grade: D and VSCM 240 Minimum Grade: D

**WMGD 320 - Storyboarding**

Students will study the basics of film and motion graphics composition. They will also interpret scripts to visuals and complete a series of exercises, ending with completed storyboards for a one minute commercial.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must be enrolled in one of the following Major(s):

Graphic Design

**WMGD 421 - Motion Graphics II**

This course focuses on applying aesthetics and skills learned in the first level to real-world applications that emphasize the graphics design of moving images.

Credits: 4.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must be enrolled in one of the following Major(s):

Graphic Design

Pre-Requisites: WMGD 210 Minimum Grade: D

**WMGD 496 - Senior Thesis in Web & Motion Graphic Design**

This course is a personal investigation that evidences advanced creative thinking and problem-solving in motion graphics. Thesis will result in an in-depth project that demonstrates professional abilities.

Credits: 3.00

College: Antoinette Westphal COMAD

Department: Media Arts

Restrictions:

May not be enrolled in one of the following Program Level(s):

Continuing Education

Must be enrolled in one of the following College(s)/School(s):

Antoinette Westphal COMAD

Must be enrolled in one of the following Major(s):

Graphic Design

Pre-Requisites: WMGD 421 Minimum Grade: D